1. **Templates to design for TheAstrologer.com:**
2. **Sun Sign (Daily Horoscope) Page**
3. 12 pages, one for each of the 12 signs  
   http://theastrologer.kinsta.com/aries
4. I like as a model: <http://contentstaging.com/an-astrological-travel-guide/> (password: media)

Each content section of the page will have its own separate and distinct sections per this travel guide example

c. Today Page - is a derivative of sun sign pages: <http://theastrologer.kinsta.com/today>

Main text, Birthdays and then Todays Planets and Todays Aspects in separate and distinct sections

**2. Other Horoscopes and Compatibility Page**

a.One page each for Weekly, Monthly and Yearly Horoscopes: http://theastrologer.kinsta.com/weekly-horoscope

http://theastrologer.kinsta.com/monthly-horoscope

http://theastrologer.kinsta.com/2015-horoscope

http://theastrologer.kinsta.com/aquarius-compatibility

b. Each includes all 12 signs

* 1. this is a trimmed down version of the sun sign home page

**3. Articles Pages, Glossary Pages, Newsletter Sign Up Page and Utility Pages**

1. One template for all articles and glossary pages

http://theastrologer.kinsta.com/articles/aries-renew-romance/1758

http://theastrologer.kinsta.com/astrology-glossary/uranus

http://theastrologer.kinsta.com/astrology-glossary

<http://www.theastrologer.com/newsletter/newsletter.php>

**4. Front Page**

a. long scrolling front page that incorporates excerpts of the content above.

I love the airbnb.com front page and am open to having 2 videos rotate on the top of the front page. http://theastrologer.kinsta.com/

**Notes**

Design elements I want to use from the example for the sun sign home page:

* We have 50 large images per sign to use to use in rotation.
* as we are using “real” images such as images of lions for leo and crabs for cancer, rams for aries etc...it’s important that this design takes this into consideration. I do not want this site to look like every other astrology site out there. We joke and say our slogan is “keeping it real”
* Clean and modern
* nice font