Postcard # 1 – Front Side

What would you do with…  
 …$100/month?

 **EcoStar® Variable Speed Pump**  
EcoStar® variable speed pump is the most efficient pump at any speed. This Pool Pump can save up to 90% on energy costs compared with ordinary single-speed units. Instead of running continuously at maximum power, the EcoStar pump efficiently regulates its flow according to the pool's requirements at any given time. It is suitable for new construction as well as the aftermarket.

…$100/month?



**Moving to a variable speed pump saves an average of $80 - $100/month on your energy bill.**

Postcard # 1 – Back Side

**Trust only the best to upgrade your pool equipment!   
Lynch & Sons is Sacramento’s # 1   
rated pool service and repair company.**

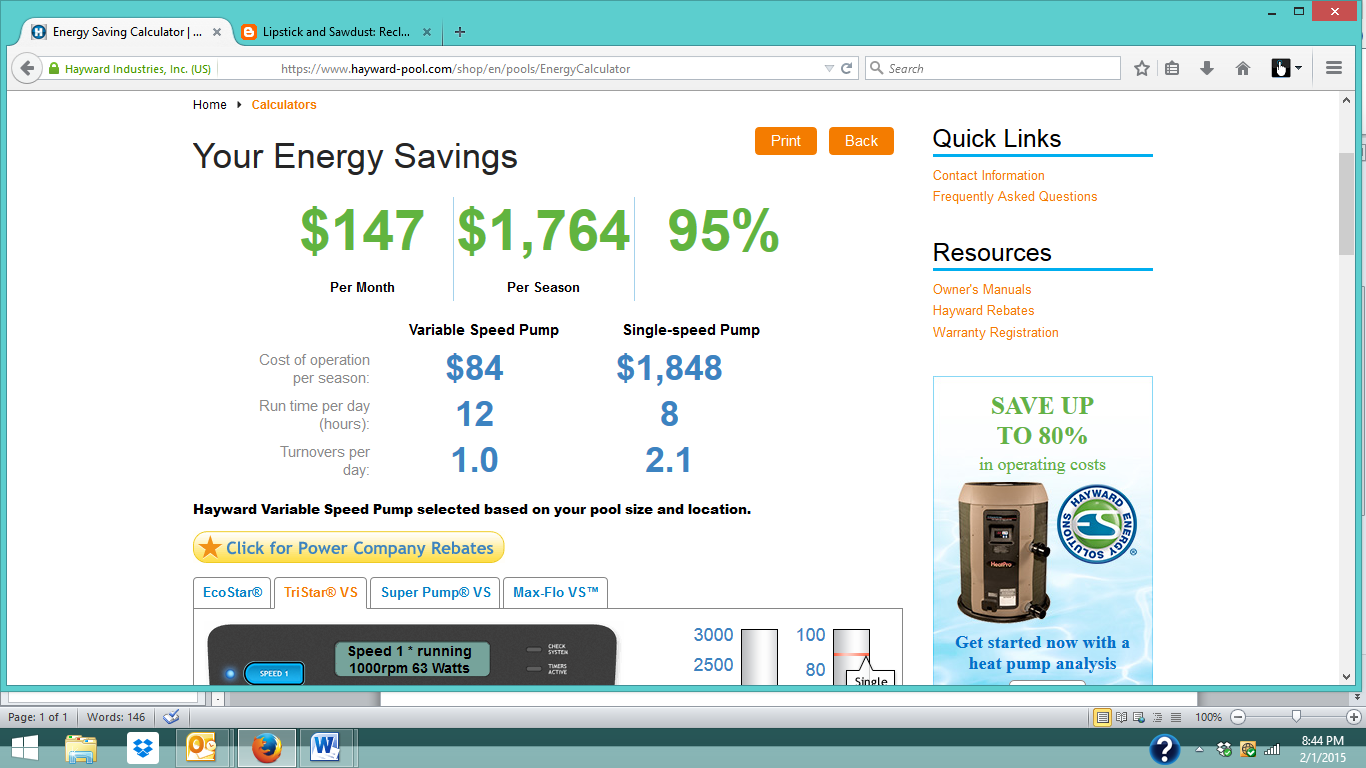


1700 Eureka Road, Suite 155  
Roseville, CA 95661

Address & Postage

**Example of Energy Savings**

20,000 gallon pool



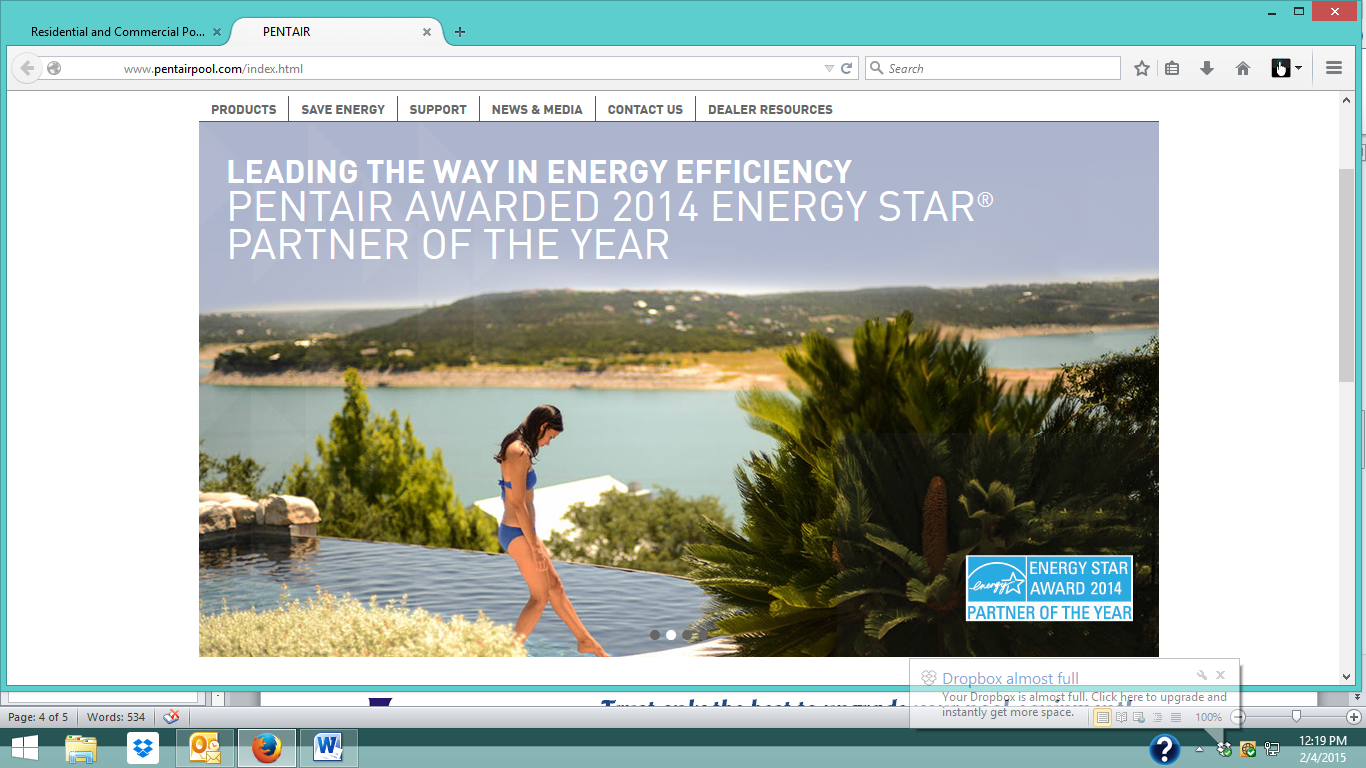
*Calculated energy savings are based on the selected speed only and System Curve C per California's Title 20 Appliance Energy Regulations. Operation at additional speeds may be required when   
using other equipment such as heaters, water features, etc. Actual savings may vary based on the single speed pump model and other hydraulic aspects such as plumbing size and length.*

Contact us within 30 days of receiving this postcard to schedule your **Free Energy Audit**

In addition to the **Free Energy Audit**, if you decide to upgrade to a variable speed pump and you spend $1000 or more,   
we will also provide you with **1-month of pool cleaning service – FREE!** *Payment options are available.*

**916-257-7982** [**www.lynch-sons.com**](http://www.lynch-sons.com) **info@lynch-sons.com**

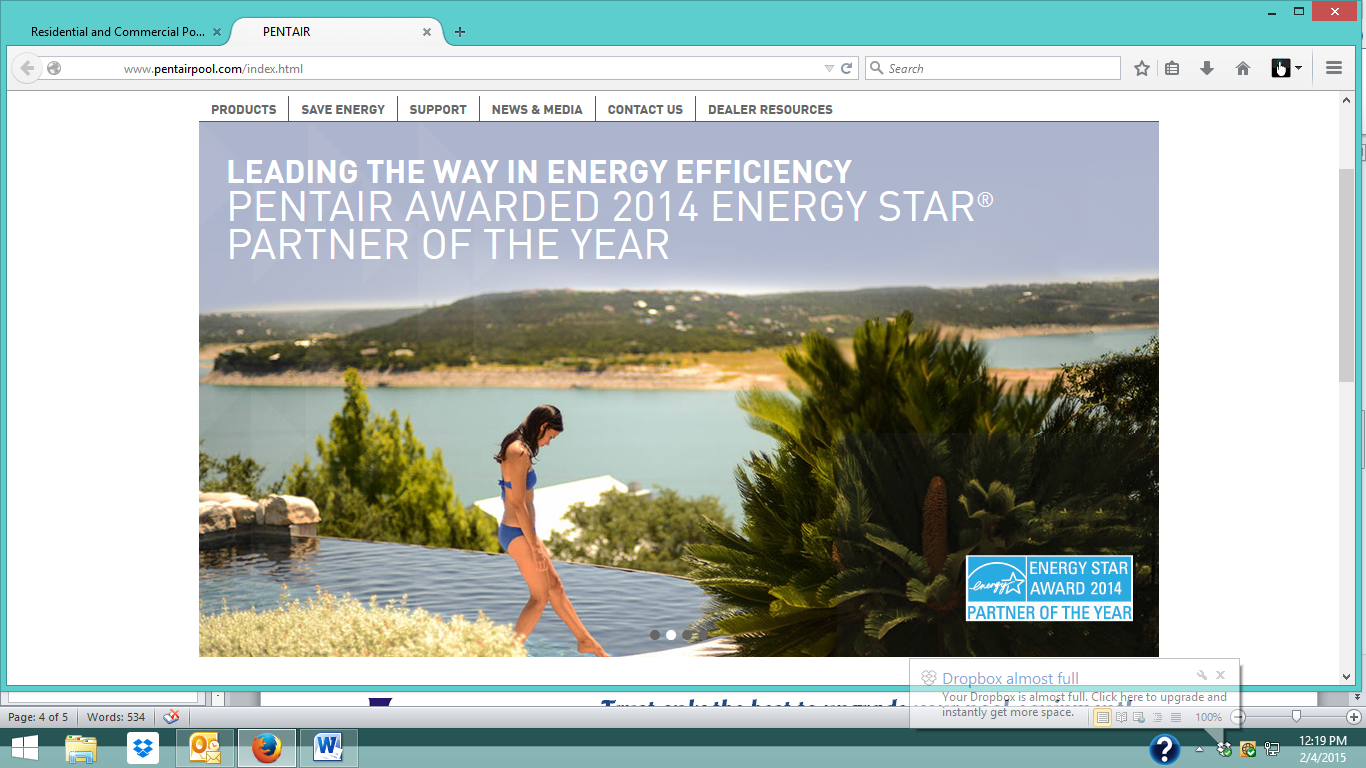
Postcard # 2 – Front Side



****

What would you do with…

…$100/month?



Postcard # 2 – Back Side

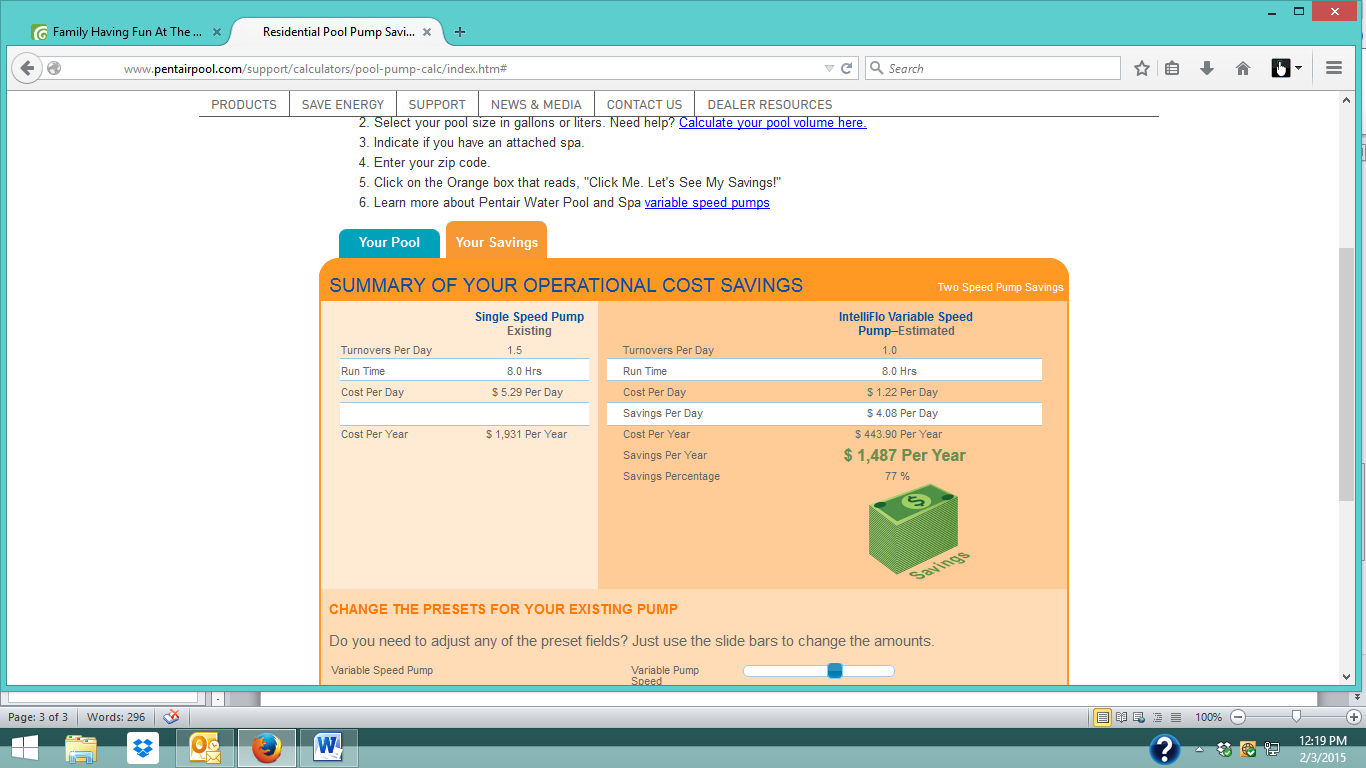
**Trust only the best to upgrade your pool equipment!   
Lynch & Sons is Sacramento’s # 1 rated   
pool service and repair company.**



1700 Eureka Road, Suite 155  
Roseville, CA 95661

Address & Postage

**Example of Energy Savings for a 25,000 gallon pool**



*Calculated energy savings are based on the selected speed only and System Curve C per California's Title 20 Appliance Energy Regulations. Operation at additional speeds may be required when   
using other equipment such as heaters, water features, etc. Actual savings may vary based on the single speed pump model and other hydraulic aspects such as plumbing size and length.*

Contact us within 30 days of receiving this postcard to schedule your **Free Energy Audit**

In addition to the **Free Energy Audit**, if you decide to upgrade to a variable speed pump and you spend $1000 or more,   
we will also provide you with **1-month of pool cleaning service – FREE!** *Payment options are available.*

**916-257-7982** [**www.lynch-sons.com**](http://www.lynch-sons.com) **info@lynch-sons.com**