**There are 4 examples of sites that I like:**

**Invision Power -** [**http://www.invisionpower.com**](http://www.invisionpower.com) **(check out all their "apps")**

**Zygor -** [**http://zygorguides.com/**](http://zygorguides.com/)

**Kajabi -** [**https://www.kajabiapp.com/**](https://www.kajabiapp.com/)

**Evernote -** [**http://evernote.com/evernote/**](http://evernote.com/evernote/)

**'Color Key' to help you read & understand the sales copy:**

Grey text is the actual text to use within the design.

Black text is just to help you see the different sections within this document. This text should not be included in the design.

Red text is for instructions.

**Instructions & Things to Consider:**

Please keep in mind that the grey text is just the text I want you to copy and paste into the design. It's NOT the actual format I want the text in. It's up to you to display the text and images in a way that is easy for the user to read. Remember that when it comes to sales page design, making it pretty is not the main priority. Readability and getting the user to read what you have to say is the key. If you can do that while also making it look beautiful, professional, and trustworthy, then you have a winner.

Creating professional and trustworthy designs inside the World of Warcraft market has been a challenge for me in the past. Since the game is so 'cartoony' and the images we use are so colorful, it can make the design have a childish, unprofessional, and untrustworthy vibe. This could be your biggest obstacle to overcome for this project. Create a balance between World of Warcraft elements and giving it a professional & trustworthy feel.

**Header Section**

**[logo] Manaview (Logo Image is Attached)**

**Products | Blog | Freebies | Member Login | [facebook & twitter icons]**

**The "Products" link is going to be a dropdown link.**

**Headline Section**

- Headline: Quickly & Easily Make Gold With The Powerful Tycoon Gold AddOn

- Subheadline: Get valuable Gold Making Tools and Data Directly Inside Your Game To Help You Maximize Your Income.

- Include image of addon screenshots (Attached: tycoonimage.jpg)

- Optional - Include the Tycoon logo somewhere. The reason this is optional is because i'm worried things will get messy with the Tycoon Logo + the Manaview Logo both in the same area. If things get too messy just leave this logo off. You can also try to putting "Tycoon Gold Addon" somewhere in regular text.

- Optional - If you need additional visual elements to let people know it's a World of Warcraft site and it's related to "gold", perhaps you can include an image of a pile of gold coins (google "world of warcraft gold" or something).

- Optional - If you need more general WoW elements look up "World of Warcraft: Mists of Pandaria"

- Include a [Get Yours Now] buy button.

**How Tycoon Works**

This is a 3-step graphic overview of how Tycoon works.

Step 1 - Choose your gold method from Farming, Crafting, Gathering, or Playing the AH.

Step 2 - Scan the AH and Tycoon will reveal the best way to make the most gold in the least amount of time based on your server's economy.

Step 3 - Tycoon will provide powerful tools to speed up the gold making process.

Each step should have some kind of graphic that represents the step. Just like on Kajabi, invisionpower (ip.board), and evernote

**Gold Making Modules**

Images of each module is attached. You can make the images large so people can see it, or create a thumbnail so when people click on it the full sized version of the image will popup. Don't forget to crop out just the addon from the images.

Gathering

The Gathering Module will give you a list of the most profitable items. You’ll discover lower level items that make more gold than even the max level mats everyone assumes are the best to sell. Often times these lower level items have no competition, and that means you can charge much higher prices.

Choose the highest profit items from the list and we’ll show you highly optimized gathering routes that lead you over the densest node locations.

Farming

The Farming Module will give you a list of the most profitable items to farm.

You’ll discover new items to farm that you never knew would make you so much gold. You'll also learn the popular items that have been proven to always sell well.

Tycoon will show you great grind spots that are virtually free from competition and are packed full of squishy mobs with high drop rates!

Crafting

The Crafting Module will give you a list of high profit items to craft. You’ll discover which items your server is desperate for. Craft the items and sell to a hungry market at high prices!

Bust out insane profit… the only limit is how fast you can craft the items!

Auction House

The Auction House Module locates underpriced items on the AH and lays them all out for you in a convenient list, allowing you to buy items at a low price and immediately resell it for huge profit. This is by far the easiest way to make gold. You can consistently make several thousand a day just by running the scan and buying hundreds of low price items at 10-1000g profit a piece.

Features

Remember to include some graphical elements for each of these features.

100% Safe & Legal

Our products do not break Blizzard’s Terms of Service or AddOn Policy. All products are safe, secure, and will never get you banned!

AutoInstaller

Use our AutoInstaller and have all your Manaview products installed within seconds. Get started quickly and keep your products updated at all times.

Join over 85,000 members

With 85,000 members and 6 years in business, you can be certain you’re buying a safe, high quality product.

Customer Support

If you have any issues you can get fast and friendly help by contacting customer support or asking questions in our community forums.

Lifetime Updates & Upgrades

We offer free lifetime updates & upgrades. Just pay once and you'll never need to pay again!

60 Day Money Back Guarantee

We’re so confident that you’ll see an incredible increase in gold that we’re giving you a 100% Money Back Guarantee. If you’re not 100% satisfied we'll refund all your money.

Testimonials

Here's what others say about Tycoon

*"The creators have gone above and beyond everything you will need to make far more gold per hour for your time. Every aspect of the gold strategies included has been enhanced by helpful data or features to help you do it better and faster. Everything you need to make a lot more gold is right here."*

*gotwarcraft.com*

*"How much more will you make? I don’t know, but I think that if you use the thing you will make a lot more than you’re making now. You’ll be a lot more efficient, save a lot of time, do a few things that you might not have done otherwise, and you’ll make quite a bit more gold."*

*azerothcookbook.com*

*“This addon isn’t about teaching you new strategies (there are no secret strategies). It’s about making the current strategies that are proven to work 5 times more effective. After 1 month using Tycoon I’ve reached the Gold Cap of 1 Million!”*

*Joey Hauser (customer)*

[ Get Yours Now ]

**Footer**

[Manaview Logo]

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