



Playback Sports logo files and specifications (May 2014)

The Playback Sports logo is set up in several file formats. Different uses of the logo call for different formats.

To preserve consistency in the Playback Sports brand, it is important to not deviate from the colors or files outlined on this sheet. Do not substitute colors or fonts. Please use these files as they are, without modification.

The files for the samples shown on this sheet are in the folder **"Playback_Logo_Files"**

The logo colors are:

Pantone 289 (blue)

Pantone 368 (green)

All jpg and png files are RGB (for the color versions), or grayscale (for the black only versions). Their file sizes are 5.75 in by 1.15 in at 300 ppi. The png files have a transparent background. The jpg files have a white background.

The eps files are vector-based, and may be scaled to any size. They are set up in the spot Pantone colors (pms), process color (cmk), or black for the black only versions. The eps files all have a transparent background.

The jpg or png files may be used in any applications that do not support the eps files. They will print crisply up to 5.75 in wide. For any needs larger than that, please use the eps files.

The "rev" (reversed) files do not have a background, and should be used on black or very dark backgrounds.

If you have any questions about the files, or need a different file format, please contact:

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PS_color

Use on white or light backgrounds

Dk Blue: Pantone 289 | Green: Pantone 368



PS_black

Use on white or light backgrounds

Black: 100% Black | Gray: 50% Black



PS_color_rev

Use on black or dark backgrounds



PS_black_rev

Use on black or dark backgrounds