



**LF  
DG**

**LOGO DESIGN**  
Full Version/Colour  
Jun. 26, 2014



PANTONE Warm Gray 5M  
C:0,M:5,Y:10,K:29



PANTONE Red 032M  
C:0,M:90,Y:86,K:0



PANTONE 302M  
C:100,M:25,Y:0,K:50



PANTONE 327M  
C:100,M:0,Y:44,K:17



PANTONE 7408M  
C:0,M:25,Y:95,K:0

FONTS:  
1) *gladifiltheft*  
2) Rockwell

R/MASON



**LF  
DG**

**LOGO DESIGN**  
Icon Version/Colour  
Jun. 26, 2014



PANTONE Warm Gray 5M  
C:0,M:5,Y:10,K:29



PANTONE Red 032M  
C:0,M:90,Y:86,K:0



PANTONE 302M  
C:100,M:25,Y:0,K:50



PANTONE 327M  
C:100,M:0,Y:44,K:17



PANTONE 7408M  
C:0,M:25,Y:95,K:0

FONTS:  
1) *gladifiltheft*  
2) Rockwell

R/MASON

la  
*Flor*<sup>de</sup>  
*Gaudí*  
 hostel

LF  
 DG

**LOGO DESIGN**  
 Text Version/Colour  
 Jun. 26, 2014



PANTONE Warm Gray 5M  
 C:0,M:5,Y:10,K:29



PANTONE Red 032M  
 C:0,M:90,Y:86,K:0



PANTONE 302M  
 C:100,M:25,Y:0,K:50



PANTONE 327M  
 C:100,M:0,Y:44,K:17

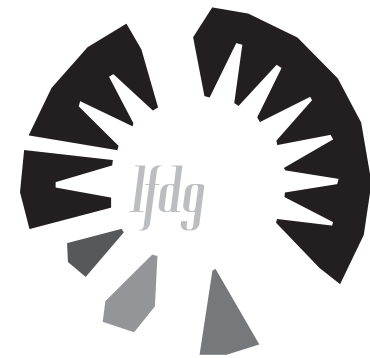
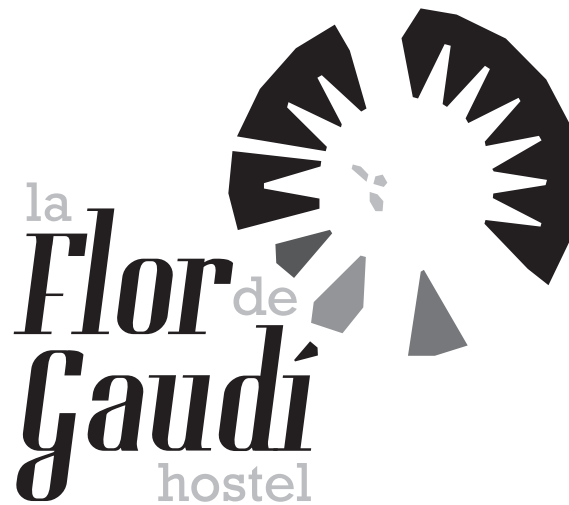


PANTONE 7408M  
 C:0,M:25,Y:95,K:0

FONTS:  
 1) *gladifiltheft*  
 2) Rockwell

R/MASON

la  
*Flor*<sup>de</sup>  
*Gaudí*  
hostel



LF  
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## LOGO DESIGN

All Versions/B&W

Jun. 26, 2014



30% BLACK  
(PANTONE Warm Gray 5M)



65% BLACK  
(PANTONE Red 032M)



100% BLACK  
(PANTONE 302M)



80% BLACK  
(PANTONE 327M)



50% BLACK  
(PANTONE 7408M)

FONTS:  
1) *gladifiltheft*  
2) Rockwell

R/MASON



LF  
DG

LOGO DESIGN  
Business Card  
Jun. 26, 2014



PANTONE Warm Gray 5M  
C:0,M:5,Y:10,K:29



PANTONE Red 032M  
C:0,M:90,Y:86,K:0



PANTONE 302M  
C:100,M:25,Y:0,K:50



PANTONE 327M  
C:100,M:0,Y:44,K:17



PANTONE 7408M  
C:0,M:25,Y:95,K:0

FONTS:  
1) *gladifiltheft*  
2) *Rockwell*

R/MASON



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DG**

**LOGO DESIGN**  
TShirt Sample  
Jun. 26, 2014



PANTONE Warm Gray 5M  
C:0,M:5,Y:10,K:29



PANTONE Red 032M  
C:0,M:90,Y:86,K:0



PANTONE 302M  
C:100,M:25,Y:0,K:50



PANTONE 327M  
C:100,M:0,Y:44,K:17



PANTONE 7408M  
C:0,M:25,Y:95,K:0

FONTS:  
1) *gladifiltheft*  
2) Rockwell

R/MASON