

Adobe Photoshop Templates

If you require printing to the edge of the page (full bleed), all backgrounds colours, patterns and graphics MUST extend to the very edge of the template to bleed correctly.

The templates have pre-set safety guides to ensure you don't place important information too close to the edge where it may get trimmed off during finishing. The outer guides indicate the finished size of the artwork after trimming (what you will receive when printed). The inner guides are where all important information such as logos, text and important graphics should be placed.

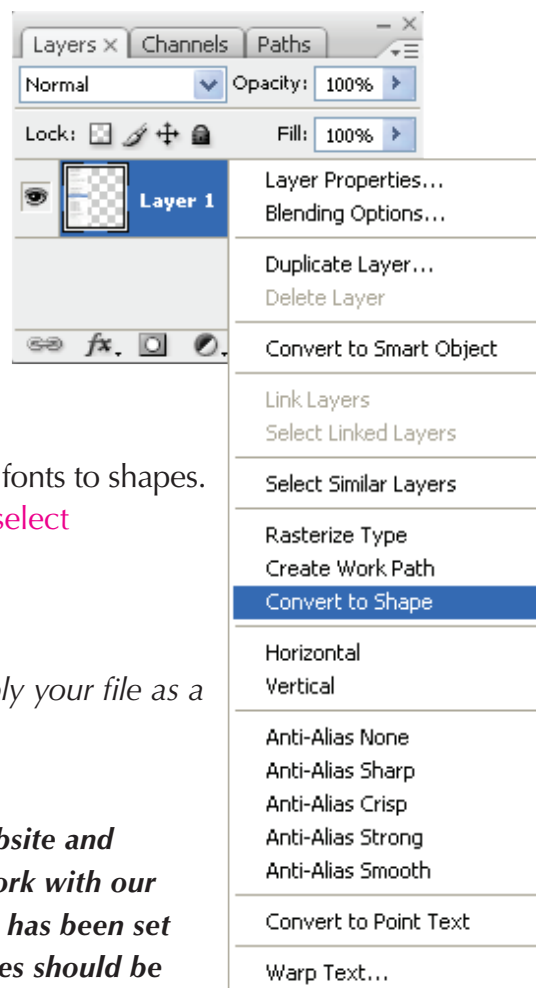
Please note: We recommend all images should be set at 300 dpi. Images with a resolution of less than 250 dpi may appear pixilated, blocky or blurry when printed even if they appear clear and sharp on screen. Increasing the resolution higher than 300 dpi just results in bloated files with no improvement in print quality.

Using the Adobe Photoshop template:

- Open the template.
- If you cannot see the guides make sure they are turned on.
To do this go to View > Show > Guides.
- Create your design.
- Make sure all important information is within the inner margins, and that everything that is to print to the edge extends to the very edge of the template.
- If you use non standard Windows fonts, please convert your fonts to shapes.
To do this, select all layers that contain text, right click and select Covert to Shape. See screen shot on right.
- *Save* your file as Photoshop PDF.

If you do not have the capabilities to do this then you may supply your file as a flattened TIFF or a high quality JPEG.

Please note: You can download our job options file from our website and print your PDF using our job options file. By distilling your artwork with our job options file you may see possible errors in how your artwork has been set up before you supply the artwork to us. For best results, PDF files should be created using Adobe Acrobat Distiller.



These templates are designed to assist in artwork creation only. Use of these templates does not automatically guarantee correctly prepared artwork for commercial printing. We recommend that all artwork be prepared by qualified pre-press graphic designers experienced in the print industry.

We cannot be held responsible for artwork not correctly prepared for commercial cmyk offset printing. Should you choose to supply your own artwork, the ultimate responsibility lies with you, our valued client. Please feel free to contact our print estimating team if you would like more information or a quotation on using the services of our own in-house design department.