





Yoga visual corporate identity

LOGO

Logo contains characters YOGA with upside down human figure



	
PANTONE 294	PANTONE 361
C 100% M 56% Y 0% K 18%	C 76% M 0% Y 91% K 0%

LOGO

Yoga logo in dark background





C 76%
M 0%
Y 91%
K 0%

LOGO

Logo in green and blue backround



	
PANTONE 294	PANTONE 361
C 100% M 56% Y 0% K 18%	C 76% M 0% Y 91% K 0%

LOGO

Black-white version

YOGA

YOGA
INTELLIGENT BUILDING



LOGO

Yoga sign

If necessary, instead of full logo, only sign can be used



LOGO

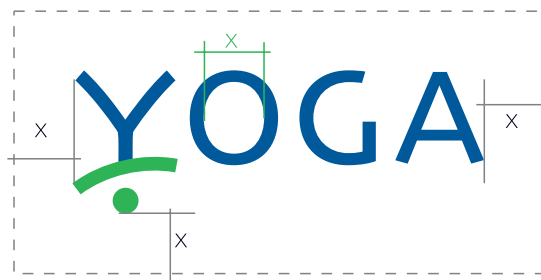
Watermark

Watermark should be in upper right corner (as in samples, below)



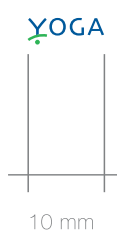
LOGO

Safety zone around logo



LOGO

Smallest logo sizes



LOGO

The following usage of logotype is not allowed

1. shadows
2. outlines
3. skewed

1.



2.



3.



FONTS

Headlines
Helvetica Light
PMS 361 or 100% black

Body text
Helvetica Thin
PMS294 or 100% black
Distance between lines 130%

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