

DISCOVER THE 5 BIG OPPORTUNITIES YOU ARE MISSING IF YOU DON'T HAVE A **FREE** ATM MACHINE ON YOUR PREMISES



YOURLOCALATM

- 1** ATMs can increase foot traffic by 30%.*
- 2** 70% of people that used an ATM in an outlet then purchased a product in store.*
- 3** 8%-14% average increase in retail sales.**
- 4** If your competitors don't have an ATM on site already, they soon will.
- 5** ATMs in Australia currently process over 70 million cash transactions valued in excess of \$13 billion every month.*



WHAT DOES THIS MEAN TO YOU

The average Australian ATM cash withdrawal is \$156*. Providing your customers with an ATM will ensure extra profit for your business. Customers spending a percentage of their withdrawn cash within your business will provide you with additional profit, as per the table below.

MONTHLY TRANSACTIONS	MONTHLY CASH WITHDRAWALS AT \$100	EXPECTED ADDITIONAL SPEND AT 12%
100	\$10,000	\$1,200
500	\$50,000	\$6,000
1500	\$150,000	\$18,000
2500	\$250,000	\$30,000
4000	\$400,000	\$48,000

In addition to this, once you have passed 170 transactions per month, you will receive a rebate for every transaction.



* SOURCE: <http://www.rba.gov.au>

* SOURCE: Harris International marketing survey "Convenience and Impulse Retailing - Aug 2010"

** SOURCE: Retail study Caltex "before and after" ATM installation



ONCE YOU HAVE EXCEEDED 170 TRANSACTIONS IN A MONTH, YOU WILL RECEIVE A REBATE FOR EVERY TRANSACTION. IT'S LITERALLY MONEY FOR NOTHING.

YOUR LOCAL ATM PROVIDES THE LATEST IN ATM TECHNOLOGY, INCORPORATING THE FOLLOWING INDUSTRY LEADING FEATURES:

•**Customisable couponing systems in the ATM.**

Retains in store customer spending, exactly like the petrol vouchers work but for your store. People are willing to spend a lot in your shop to save a little.

•**Large 15" colour touch screen**

Helps you with eye catching on-screen advertising and in store promotions.

•**We find extra way to bring people into your business.**

Upon arrival of the ATM at your store, we place a permanent marker on Google Maps, to help drive additional extra foot traffic and revenue.

•**Built in security camera and security bolts**

Adds extra security to keep your store safe.

•**Wireless communication with faster transaction processing speeds**

The less people have to wait for their cash to quicker they can spend it in your store.

•**Your Local ATM provides a two-way remote monitoring platform.**

We let you know when the machine is low on cash also we can fix the machine remotely if there is a cash jam or small issue without you knowing about it, this means more uptime for your clients to take out cash and spend in your store.

•**We give 10% of all profits to charity's and the local community.**

More people will use your machine over a foreign banks for the feel good factor, more transactions is more money for you.

TO FIND OUT MORE

ABOUT RECEIVING A **FREE** ATM
FOR YOUR BUSINESS
CALL US NOW

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