



Giving back to your community





Benefits of an in-store ATM

Increase foot traffic

An in-store ATM will maximise conversion of external traffic into your site

Increase In-store spending

Experience & research shows a high % of ATM cash withdrawals are spent on the premises

Use ATM to store/bank cash

Reduce cash handling costs and improve security. Self cashing also increases your ATM fee share

Advertising and promotions

The ATM becomes an advertising portal for the store - onscreen, promotional printer and cabinet signage

New revenue stream for your store

Earn a passive income with fee sharing



Your Local ATM

By having a Your Local ATM, you're helping charity organisations across Australia.

Recent years Australian ATM customers have accepted that a transaction fee is payable when they use a non-bank ATM. Our research shows that most customers believe the fee received by banks or financial institutions. Rather than going to some faceless corporation or financial institution, imagine if your customers knew that some of that transaction fee went towards supporting of Your Local organisations and charities. These include your local IGA and Cancer Research.

Your Local ATM has been founded on a simple promise. A promise to make a real difference. Every time one of your customers uses a **Your Local ATM**, we donate a portion of the profits to one of our approved charitable organisations.

But it doesn't end there. If you install a Your Local ATM in your establishment, you will also receive a percentage of the fee after 170 transactions to help fund your organisation. Our research has shown typical monthly revenue streams of up to \$664 per month.

Put simply...

ATMs are a secure, value added service that can attract new business to a 'convenience and impulse' outlet, increasing both in-store traffic and sales. When ATM customers enter a store to withdraw cash, they will often make unplanned impulse purchases ranging from consumables to services. The fact that the ATM can act as a bank for cash coming through the store is another genuine bonus that can save operators both time and banking fees.

The Harris International Marketing Survey in September 2007 reported that 70% of people that used an ATM in an outlet then purchased product in that store.*

*Convenience & Impulse Retailing / August 2010



FAQ's

Will the ATM cost me anything?

The only cost to you will be the electricity supply. The machines use as much as a 100w light bulb when idle and as little as a 5 bar heater when actually dispensing cash. Other than this there is no cost at all.

How long will it take you to install the ATM?

The whole process for an average site takes between 4 - 6 weeks, installing a Through The Wall ATM will take approx 12 weeks.

Who fills the ATM with cash?

You use your own takings to replenish the machine, thereby reducing your daily cash banking.

If I'm putting cash in the ATM how do I get it back?

At the end of each day a 'Closeout' is performed by the ATM where it advises the payment company how much money it has dispensed. This enables their computers to work out how much money, including your commission, is owed to you. The money that has been dispensed from your machine during the day is credited into your account automatically overnight, while the commissions are typically paid half way through the following month.

How secure is the ATM?

All of our machines are securely bolted to the floor and have various advanced devices that can be fitted to thwart theft.

Am I more likely to have a break-in if my business has an ATM?

Having the ATM doesn't increase the amount of cash you have onsite - it simply moves from a night safe to a day safe (in the ATM), and at night all cash can be removed from the ATM. The ATM is secured by an electronic PIN protected lock and there is a security camera onboard. Leaving the safe door open overnight (just like a till drawer) clearly shows the ATM to be empty.

Will my Insurance Company put my premiums up if I install an ATM?

If you fill the ATM with your own cash, there is no extra cash being brought onsite and so the insurance should only reflect an increase in asset values onsite.

How often is my transaction rebate paid to me?

The ATM transaction rebate is calculated and deposited directly in to your bank account halfway through the following month.

Will I have to maintain the ATM?

Any the significant maintenance will be performed by authorised contractors. Minor tasks such as changing receipt rolls or clearing note jams will be your responsibility. Our help line is available 24 hours a day, 7 days a week to assist you with these tasks if required.



Research has shown that an
ATM can increase foot traffic
by up to 30%

ATM Specifications

Weight: 183 kgs



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** Photo and diagram are for illustrative purposes only, not indicative of all*