

Logo Design

We are all aware that making your business stand out from the crowd is vital if you want to be successful. Whether you are a new company that has just planted its seed or a large cooperation looking to refresh and modernize its brand, Stratus Results can help you create high-quality professional designs that consumers will remember - and all at low cost.

Why choose Stratus Results

Here at Stratus Results we believe that competition is great! Competition is what drives us to be better, so we have applied this to our design process. We also believe that you should only pay for the designs you like! Designers only enter competitions in their area of expertise; this means you only get the best people working on your project and best of all you only pay for your favorites.

The Design Process

1. Stratus Results will help you create a unique design brief
2. Stratus Results posts the competition and invites 100's to 1000's of international designers to enter
3. Our designers submit their professional designs
4. Using our online portal supply your feedback and suggest any changes you would like to see - we then pass these on to our designers
5. The designers update their designs
6. You pick the winners and those designers get paid!

Our Method Vs The Traditional Method

	Our Method		Traditional?????	
Cost	Low Cost	You only pay for the winning designs - you don't pay for anything else	High Cost	Traditional design companies have to cover the cost of the designers on every project, you ultimately pay for these costs.

Number of Designs	A lot	20 - 100+	A few	3-7
Variety of Designs	Many unique International Designs	Many of your designs will come from different people from all over the globe this ensures that every design is unique	A few similar designs	Many design companies have all its designers in a single location and only assign 1 or 2 designers to you project, so the design progress becomes stale.
Number of designers	Many International Designers	15-60+	A small departmental team	2-3
Number of changes		Too many to count		2-3 on a single design
Number of designers to choice from	10000+	We have thousands of freelance designers that we invite to your project	5-1000	Even the biggest design companies can only spare a few employees to work on a project

How long does it take?

Normally a design project takes between 10 and 15 days... but don't worry if you are in a rush - we have created projects with amazing results in less than 5 days.

SEO

Stratus Results doesn't believe that traditional marketing is finished and out of the fight, but it does believe that Traditional Marketing without SEO is. However, imagine hiring a sales man who works 24 hours a day, 7 days a week, who can deal with hundreds and thousands of customers at the same time and still personalize the response to consumer. Sounds amazing, right? That's not all - he wants to work for very little money. Who is this sales man?

The Sales man is actually all of the international search engines. Search engines deal with over 120 billion plus searches every month.

How do I Turn a Search engine into my personal sales man?

People trust search engines so if the search engine suggests say this sit is the best people trust it and visit the site. So how do I get a search engine to suggest my site?

SEO

To understand SEO you have to understand search engines. Search engines visit more than 40 billion pages a day and add them to their databases of pages. During this process it gives each page a page rank. This rank is based on a very complex equation containing many factors. They also create lists of 'keywords' that it associates to the website and it gathers other information ie link to other sites, amount of time a user spends on a page and much more. When a user searches for a word, search engines use all of this data to calculate the order it displays the results. However this is not the end of it search engines also change the results based on how popular a page or site is, so the more popular you are the more the visits you get.

SEO is about understanding this process and ensuring that you site is popular and ticks the right boxes. So let the experts at Stratus Results get your website to the front page - all you have to do is sit back and enjoy the rewards.

	Online Marketing and SEO		Traditional???	
Cost	Low Cost	SEO cost are lower than traditional marketing cost and reach an international audience	High Cost	Human Resources cost a lot of money. Media coverage costs a lot of money
Return On Investment	Low Risk/High Return	Due to its low implementation costs, SEO has a very high return on investment (ROI). This reduces the risk you need to take to maintain or increase profits	High Risk /Low To Medium Return	Traditional marketing involves high up-front costs that may never return your original investment.
Availability to Business	Any size business	Due to low cost and high return SEO is available to any business	Medium to large corporations	Due to media costs it is virtual impossible to get wide national coverage for a small company
Time required	Low	Imagine your business running 24 hours day. With SEO, potential customers can visit you website from anywhere at any time. They can even purchase goods whilst you're asleep. With online marketing we can personalize automated emails to entice more purchases	High	Direct marketing requires a physical person to be interacting with the customer and even the best sales man can't do this 24 hours a day
Ability to	Easy	By its very nature,	Difficult and	Traditional media is

target audience		SEO only targets those that are interested in your field or product - the bonus is that your audience is from all over the world	costly	limited to either a small target audience or a wide non-targeted audience. Internet marketing allows both.
Change marketing based on feedback	Very Simple	Internet marketing is all about helping you tailoring and automating what the consumer sees, based on feedback, to increase your return on investment		Traditional marketing takes time to update and distribute, even in the best case scenario you have to update your brochure and get it printed.

SEO Packages

Whether you are just starting out or are a well-established business, we have an expert package that will suit your needs.

All of our packages include the following site optimization activities; this is to make sure that search engines realize you're the best choice.

- Website Analysis
- Competitive Analysis
- Website Analysis
- W3C Validation
- W3C CSS Validation
- Meta Tags Optimization
- Content Optimization
- Image Optimization
- Sitemap Implementation
- Robots.txt Implementation
- Google Analytics Setup
- Webmasters Tool

Start-up Bronze Package –

Just starting up and don't have a bank full of capital? Don't panic - our Start-up package is for you. We will help optimize your website and online marketing strategy, and get those much needed customers spending their money with you. Include in this package

Website Size	10 pages
No. of Keywords	5
Keywords on the first page	3
Delivery time frame	3 to 6 months
Manual Directory Submission	200
Article Submission	50
Forum Posting	20
Blog Commenting	10
Blog Creation	Yes
Social Bookmarking Submission	50

Small Business Silver Package

Do you have an established small business and are looking to reach more consumers and a wider market. Let our experts do the hard work for you and watch you international contacts grow

Website Size	20 pages
No. of Keywords	10
Keywords on the first page	6
Delivery time frame	3 to 6 months
Manual Directory Submission	400

Article Submission	75
Forum Posting	40
Blog Commenting	15
Blog Creation	Yes
Social Bookmarking Submission	100

Medium Business Gold Package

Got a well established client base? Looking to improve you annual turnover or simply looking to increase profits and reduce your overheads? Internet marketing is the best choice to boost you sales.

Website Size	40 pages
No. of Keywords	20
Keywords on the first page	12
Delivery time frame	6 months
Manual Directory Submission	600
Article Submission	100
Forum Posting	60
Blog Commenting	20
Blog Creation	Yes
Social Bookmarking Submission	150

Included in both the gold package and above is Social Media Marketing. Contact us for more details.

Large Business Diamond Package

Are you already a large international company looking to further improve you international and domestic market position? Our experts can drive down your overheads and drive your profits up.

Website Size	80 pages
No. of Keywords	40
Keywords on the first page	24
Delivery time frame	6 months
Manual Directory Submission	800
Article Submission	125
Forum Posting	80
Blog Commenting	80
Blog Creation	Yes
Social Bookmarking Submission	200

Included in both the gold package and above is Social Media Marketing. Contact us for more details.

Website Design

A professional design is key to making sure that your visitors feel comfortable purchasing from you. Our designers have been designing sites that people trust for years.

Why choose Stratus Results?

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The design process

7. Together we will create a unique design brief that meets your requirements
8. Stratus Results will post the competition and invite 100's to 1000's of international designers to take part
9. Our designers will submit their high quality designs
10. Using our online portal you can supply feedback and suggest any changes you would like, then we pass these on to our designers.
11. The designers update their designs
12. You pick the winners and those designers get paid!

Our Method Vs The Traditional Method

	Our Method		Traditional	
Cost	Low Cost	You only pay for the winning designs - you don't pay for anything else	High Cost	Traditional design companies have to cover the cost of the designers on every project, you ultimately pay for these costs.
Number of Designs	A lot	20 - 100+	A few	3-7
Variety of	Many	Many of you	A few similar	Many design

Designs	unique International Designs	designs will come from different people from all over the globe; this ensures that every design is unique	designs	companies have all its designers in a single location, and only assign 1 or 2 designers to you project, so the design progress becomes stale.
Number of designers	Many International Designers	15-60+	A small departmental team	2-3
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Cloud computing and International Hosting

Cloud computing is changing the way we do business. You no longer need to spend thousands on hardware - in-fact you don't even need to rent an office. Our experts can configure a system that scales with you.

Improve your international market share by choosing from of our location targeted servers.

Location based SEO

Many people think that because the internet is global it doesn't matter where you web site is hosted - and for many years this was true. However Geo tagging and many other advancement in Online Location Services is changing the way people search engines organize results. Essentially search engines want to deliver local information to searchers. This means that a search engine gives priority to a local business over an international one. So I need to set up an office in these countries? No you need to look like you have an office there.

Stratus Results is here to help! We have access to a large number of well-established data centers around the world. This means that if your primary international customers come from the USA we can host your English site overseas and keep your Chinese site within the main land - best of all we can configure it to synchronize the two servers.

Contact us about our International Hosting service today!

Blog

You may be asking why we have dedicated an entire page to blogging. The company content pages are some of the most important factors in internet market and search engine optimization. Remember back on the SEO page we said search engine visit your page, gathers information and then decides where to place you on users search list? This is called indexing, and companies that blog have 434% more indexed pages, and companies with more indexed pages get far more visits and sales.

Why is This?

To understand we need to know our audience. There 3 main types of searches Navigational, Informational, Transactional

"Do" Transactional Queries - Action queries such as buy a plane ticket or listen to a song.

"Know" Informational Queries - When a user seeks information, such as the name of the band or the best product to buy.

"Go" Navigation Queries - Search queries that seek a particular online destination

The transactional Audience is covered with standard SEO and Keywords, this accounts for 30% of all searches. The informational searches equal 48% of all searches. So search engines favor sites that provide additional information. A blog is how you target this massive audience and a great blog will turn someone searching for information in some buying your product. Our Expert writers have years of expertise in writing article entice new buyers.

Contact us about our Blog Writing Today.

Did you know that...?

More than 8780000000000 (87.8 billion) searches are conducted on Google every month - that's a lot of potential customers

42% of users click the first result from a search engine

89% of all searchers never view the second results page

All of Stratus Results SEO experts are native English speakers

Google owns 65-70% of the international search engine market share.

93% of online experiences begin with a search engine.

Marketing Feedbackreports that over 39% of customers come from search

There are over 110 billion global searches being conducted each month.

88.1% of US internet users ages 14+ will browse or research products online in 2012.

Search directly drove 25% of all online U.s. device purchases in 2010.

40% of SEO campaigns aware of their ROI achieve returns in excess of 500%

Companies that blog have 434% more indexed pages

There 4 main types of searches Navigational, Informational, Commercial Investigation, Trasactional

Navigational searches are performed with the intent of surfing directly to a specific website.

48% of searches are looking for information

30% of searches are looking to buy something

The Location of you website/server makes a difference to who gets to see it

[Users believe that the website links at the top of a search engine are the most credible or relevant.](#)

[Bad SEOed sites will not rank well in search engines.](#)

[Sites without SEO will not rank well in search engines.](#)

[Top ranking sites make more profit from increased online traffic.](#)

[Over 60% of users search sites on the first page of search engines.](#)

| Over 70% of users find a website via a search engine.

| Over 70% of users do not search through search engines after the fourth results page.

| Over 70% of users like to use the web to find out about new products.

| Over 80% of users use search engines to find a website.

[Previous Results](#)

[Site Designs](#)

[Loewie.com](#)

[Loewie is Asia's leading provider in market expansion services for the sexual health and wellness industry. Rooted in Europe, we operate from locations in Hong Kong and China and serve markets all over Asia. They are the Head Representative Agent in Asia for many leading international brands of quality sensual consumer products.](#)

[They had received feedback for business partners that there website was not very professional](#)

[Loewie received over 30 different designs in less than 10 days](#)

Loewie winner choice

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WE-VIBE 3

- ▶ 40% MORE VIBRATION POWER
- ▶ 2 WHISPER-QUIET MOTORS
- ▶ WIRELESS REMOTE CONTROL OR MANUAL OPERATION

[VIEW MORE](#)

WELCOME TO OUR SITE

We are Asia's leading provider in market expansion services for the sexual health and wellness industry. Rooted in Europe, we operate from locations in Hong Kong and China and serve markets all over Asia. We are the Head Representative Agent in Asia of the following leading international brands of quality sensual consumer products. Please convince yourself of our extraordinary brands, products and services as well as of our fast and economic shipping!

OUR PRODUCTS



LYLOU - SPARKLING GLAMOUR LOTION

Envelops your skin in golden glamour with the sensual scent of Lylou - for seductive glossy body...

[VIEW](#)

NJOY - PURE PLUGS

Equally fun for hot bedroom play or to wear all day for some naughty

[VIEW](#)

NEWS

Macao, August 17-19, 2012

Loewie participated at the annual Asia Adult Expo from August 17th to 19th, 2012 at the Venetian Macao.

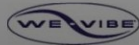
[Read More>>](#)

Shanghai, March 16-18, 2012

Loewie participated at the 9th China International Adult Toys and Reproductive Health Exhibition in...

[Read More>>](#)

WE-VIBE - A NEW DIMENSION IN PLEASURE



WORN WHILE YOU MAKE LOVE

We-Vibe is a revolutionary dual stimulator that can be worn during intercourse, thereby giving pleasure to both partners at the same time. It is currently the bestselling vibrator model in the world.

FUN FACTORY - LOVE YOURSELF!



SINCE 1995 THE TRENDSETTER FOR HIGH-QUALITY SILICONE EROTIC TOYS

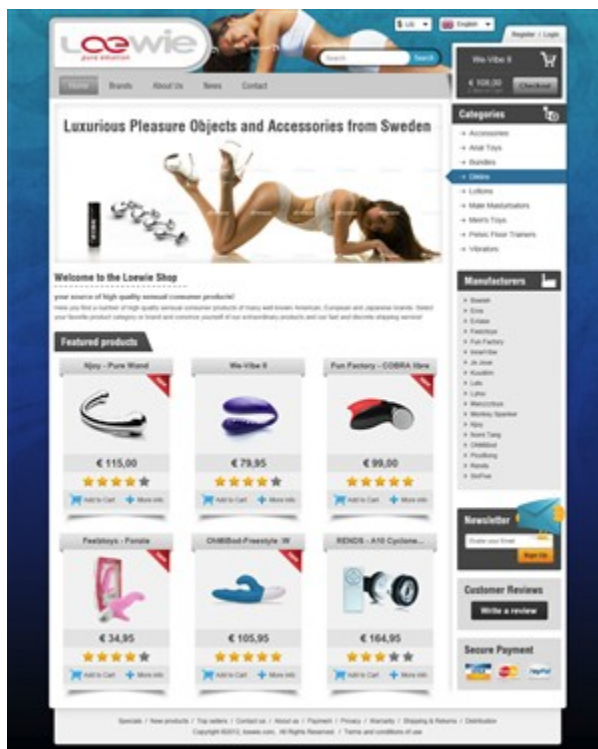
Stylish designs, bright colors and top-notch quality make FUN FACTORY products the perfect "partner"! Fun Factory offers an array of erotic, sensual accessories for singles and playful twosomes too - truly unique products "Made in Germany".

NOMI TANG - MY PLEASURE



SENSUAL CONSUMER PRODUCTS

Curious in the arts of sensual seduction, Nomi Tang has set out to develop a range of high-quality products to meet the demands of design-savvy consumers. They combine emotional design with safety, ergonomics and intuitive controls, making them perfect gifts for a special someone or a nice solo treat. We are sure that Nomi Tang will soon become your indispensable companion.





About Us

We are Asia's leading provider in market expansion services for the sexual health and wellness industry. Rooted in Europe, we operate from locations in Hong Kong and China and serve markets all over Asia. We are the Head Representative Agent in Asia of the following leading international brands of quality sensual consumer products.

Please convince yourself of our extraordinary brands, products and services as well as of our fast and economic shipping!

[Read More >](#)

Our Products

FUN FACTORY

Since 1995 the trendsetter for high-quality silicone erotic toys. Stylish designs, bright colors and top-notch quality make FUN FACTORY products the perfect "partner"! Fun Factory offers an array of erotic, sensual accessories products "Made in Germany"....

Latest News

17-08-2012

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text.

17-08-2012

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Blog Posts

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Services

- Lorem Ipsum Dolor Sit Amet
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Welcome To Loewie



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Latest News

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our mission

our vision

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MY CART

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COMPARE PRODUCTS

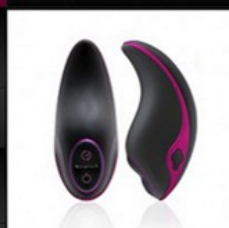
You have **no items** to compare.

NEWSLETTER

Sign up for our newsletter.

GO

NEW PRODUCTS



Fetish Fantasy Shock Therapy Electro-Sex Kit

\$25.85

Add to Cart



Rascal Links Black

\$25.85

Add to Cart



Classic Dong 8" Black

\$25.85

Add to Cart

[Logo Design](#)

[Empire Led](#)

[Empire Led are the creatures of some of the worlds largest outdoor and indoor Led screens.](#)





Empire Led wher looking to refresh and modernise their logo. They recvieved over 60 different logo designs from 30 different Designs

Empire Led are extremely happy with there final choice below



EMPIRE LED







Empire Led





Empire Led



Empire Led