**BACKGROUND**

We have an html template for our newsletter which include graphic elements and we need images to populate these fixed spaces (see attached Layout Blocks.jpeg - We are currently talking only about Block1 and Block2 and the button in PRIMARY.)

So it’s basically 5 image sizes and a button.

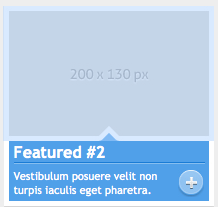
**REQUIREMENTS**

We need the 5 image sizes, in 5 different styles each (i.e. different fonts, backgrounds, colors, casino icons) – attached Styles Folder for an idea of the variety. These are just a few examples.

In the table below, you will find the different texts for each image size.

In the future, these texts will be translated into 10 other languages. We’ll just have then to replace the English with each new language in all existing creatives.

Note for all images stated below



Refer to the white frame around the image. It shows light blue in the example above.

The white line along the bottom, with the blue arrow, This must be change to white : refer to the **70 x 80 image. Show white triangle on left side of course im referring to the bottom of the following 640 x 90, 200 x 130.**



** red change to white**

** blue change to white**

**grey change to white**

All images above, must always have the above change to the arrow in white.

|  |  |  |
| --- | --- | --- |
| **Sizes** | **Creative/Text** | **Comments** |
| **640 x 90**  640x90LargeBanner.JPG | Free Spins Giveaway  Slots Tournaments  Blackjack Tournaments  Best Cashbacks  Reloads Frenzy  Jackpots Mania  VIP Rewards  High Rollers  Free Cash Giveaway  Hot Free Games  New Fun Games  Sweepstakes Update  Sweepstakes Calendar  Live Games  Live Dealers | Apply the 5 styles to each Text line  We need to finalize the wordings and copy to other sizes. |
| **200 x 49**  **1col SmallBox.JPG** | I’m not sure of the image size inside, needs double check | Break line when text too large  Apply the 5 styles to each Text line |
| **200 x 130**  Feature#1.JPG |  | Apply the 5 styles to each Text line |
| **70 x 80**  3ArticlesBloc.JPG |  | Break line/Creative icon also possible when text too large  Apply the 5 styles to each Text line |
| **45 x 45**  NewsBox.JPG |  | Break line/Creative icon also possible when text too large  Apply the 5 styles to each Text line |

**THE BUTTON and play now**

|  |  |  |
| --- | --- | --- |
| **157x44Button.JPG** | Click Here  Play Now  Join Free  Join Here Now  Register for Free  More info  Learn more  … | In our 8 colors? |

Change out the Plus symbol to a play button symbol.

In the styles, under play\_

