**GENKI WEBSITE NOTES**

***Main Menu Buttons***

Home / About / Services / Current Engagements / Completed Transactions

***Home***

* **Graphic** : use new logo & also insert kanji character for “Genki”
* **Global Investment Banking Services** – (perhaps show stylized map of Asia-Pacific-North America)
* **Positioning statement : *Global, Professional, Trusted … or Disciplined / Effective?***
  + Genki Capital is an independent investment bank working for buyers in a number of industries. We utilize exceptional technology in finding companies to meet our client's search criteria. We will not waste a buyer's time, a seller's time, or our own time.
* **Headquarters / Contact**
  + Genki Capital maintains offices in China, Japan, the USA and Canada. We will respond to your enquiries rapidly. Please contact us at the email address below.

***Who We Are (or About)***

* **Our Name** 
  + Use the word “Genki” – “exuberant *energy*” to leverage Asian–Pacific market concept.
* **Our Clients**
  + Genki Capital has a diverse array of clients ranging from multi-billion dollar strategic acquirers to large private equity funds. We will not engage a client as a buyer if we believe there is any chance of them wasting our time or a prospective seller's time.
* **Our Process**
  + Technology
  + Once we have your acquisition parameters, we feed these into our software to create an initial target list. The criteria used to create this list can include geography, revenue targets, earning targets, margins, shareholder structure, etc.  
      
    When our software has identified a qualified list, Genki will reach out to prospective sellers. We will gather basic information during this process. At this time, we will keep all information within our firm until we have approval by the potential seller to reach out directly to the buyer.   
      
    With Genki Capital's technology, we are likely to know at any point in time who is interested in selling as a result.
  + Process
  + Professional discipline
* **Team** 
  + Experienced professionals supported by expert research team and sophisticated technology
  + Genki Capital's team of bankers and advisors is comprised of experienced professionals. Our research team is critical in finding deals where there is sufficient strategic overlap that will result in a deal valuation and structure that will work for both buyer and seller. Simply said, we find deals that nobody else can.
  + Our experienced professionals have international experience from a range of backgrounds such as engineering, accounting, executive management, and software programming; several have been business owners.

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***What We Do (or Services)***

* **Strategic Advisory Services**

**Buy**-**Side Acquisitions**

* + We assist corporate clients and private equity groups to identify opportunities for growth by acquisition
  + We understand the lower middle market intimately, and we know the market dynamics unique to each sector.
  + We've can give buyers access to sophisticated software tools that enable your target requirements to automatically create a list of suitable target companies for your consideration. We can filter by size, geography, financial hurdles, market sectors and service lines.
  + We’ve developed technology and sophisticated databases to ensure our experienced professionals identify the most appropriate targets according to our client’s criteria, leading to the rapid and successful execution of mandates. This result is accurate targeting and efficient deal execution.
  + Acquisition objectives will typically be to increase market share, acquire new products, intellectual property, or human talent, achieve efficiencies of scale, leverage underutilized resources, or achieve geographical expansion.

**Recapitalizations & Growth Capital Partnerships**

* + Some companies have exciting growth prospects but lack the financial base to capitalize on the opportunities – our team has the maturity and experience to identify and secure an equity partner for your successful future; you need the right partner, not just any partner.

**Sell-Side Transactions**

* + We assist the owners of private companies to select the ideal party for a transaction
  + We identify the appropriate buyer targets, work alongside the owner and his professional advisors to develop relevant marketing materials and financial analyses, engage with selected potential buyers, negotiate agreements and execute transactions.

**Current Engagements**

**Buy-side**

* + List buyer mandates

**Sell-Side**

* + List deals in market & in pipeline

**Completed Transactions**

Show tombstones in stylized format, with enough space for key data, but not identifying parties or including logos.

**Regulatory Compliance**

* + Our M&A professionals are registered with FINRA (S.62, S.63, S79).