

Client Questionnaire

Company Info

Company Name

Company Phone

Company Email

Company Address

Company Suite/Unit/Floor

Company City

Company State

Company Zip Code

Contact Name

Industry

What products do you sell?

What services do you sell?

GENERAL

Do you have a website?

Yes

No

If so what is the web address?

Why are you considering a new website or redesign?

Why are you considering a new website or redesign?

Do you have a domain name?

Yes

No

If so what is?

If not, please list your ideas for a domain name.

Do you have any special features in mind?

Would you like to make the edits, or have us make the edits?

Myself

Search Actions

Both

MARKETING

Who is the Intended Audience

What do you want your visitors do?

What is your websites main goal?

What separates you from your competition?

What do you expect will draw clients to the website?

How do you plan to market the website?

IDENTITY

Do you have a logo and other graphics to be used?	Yes
	No

If not,do you want us to create one	Yes
	No

Have you identified a tag line?

What Keywords would you like people use to find the services you offer?

LAYOUT & CREATIVE

Please provide a list of at least 5 websites you like. Why do you like these sites?

Please provide a list of competitors websites.

Do you have ideas of colors to be used?

Do you prefer sites that stretch across the whole screen (Wide) or sites that are contained to the middle of the page (Boxed)

Wide
Boxed
Not Sure

Please provided the main pages you need in the website

Have you created copy text for any of the pages?

Yes
No

If not, do you need us to write the copy text for your pages?

Yes
No

Do you have any existing business cards or other printed materials we need to match?

Regarding Imagery on your site, are you leaning towards custom drawn artwork, or photographs?

Custom Drawn Artwork
Photographs

If photographs, do you have any
that you would like to use on the
website?

Yes
No

HOSTING & DEVELOPMENT

Before we start designing we'll need the following (This information will be kept in strict confidence):

Do you have a company to host
your website, or do you want us to
host it?

Third Party Host
Search Actions Host

If we are not hosting your website, we will need the following:

Name of Third Party host

FTP Ip Address or Hostname

FTP Username

FTP Password