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| **OPEN** | **LEAN** | **FUN** | **COMMITTED** | **QUALITY** |
| *Open source software, sharing ideas and an open mind.* | *Just enough architecture, agile development, and delivering an optimal end user experience.* | *Intelligent, courageous, enthusiastic individuals who enjoy what they do.* | *Accountability, Reliability and Commitment to our business and our customers.* | *Methodical, well articulated process that delivers quality as a measurable outcome.* |