**Fw: test campaign**

1 message

~~Pat Dailey~~  
Reply: ~~Pat Dailey~~  
To: ~~Pat Dailey~~

Fri, Feb 21, 2014 at 6:52 AM

Here is the prototype Josh did.

On Thursday, February 20, 2014 5:52 PM, Pat Dailey ~~pat@daileybythesea.com~~ wrote:

The latest in Orange County CA real estate news, trends and listings from DaileybytheSea, your oceanfront and near-ocean property specialist.

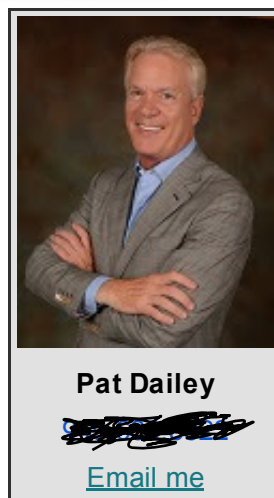
Is this email not displaying correctly?  
[View it in your browser.](#)

**MENU**[MARKET DATA](#)[FEATURED LISTINGS](#)[REAL ESTATE NEWS](#)[OC EVENTS](#)

## Jan 2014 Newsletter

Integer luctus odio tempor dui malesuada, at cursus justo accumsan. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Nullam id erat elit. Vivamus id tincidunt justo. Maecenas ipsum metus, lacinia vitae libero at, posuere egestas nisi. Sed convallis, massa in mollis fermentum, elit nulla laoreet tellus, non sodales risus lacus eu elit. Mauris sed vestibulum diam. Mauris sed vestibulum diam.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer euismod turpis non gravida facilisis. Phasellus



elementum pellentesque aliquet. Nullam sodales urna erat, vitae egestas nisl tincidunt et. Sed iaculis rhoncus dolor. Integer vel urna nec elit varius dapibus ac nec mi. Vestibulum at nulla nec nulla pharetra sollicitudin. Nunc id libero vitae dui ultrices convallis. Maecenas nec facilisis mi.

Mauris accumsan dui eu purus sodales pellentesque. Interdum et malesuada fames ac ante ipsum primis in faucibus. Nullam faucibus congue justo vel faucibus. Etiam quis ultricies libero, vitae tincidunt mauris. Etiam bibendum nisl non ante laoreet, in vulputate ligula venenatis. Quisque tincidunt eleifend orci. Praesent blandit ipsum sed purus tempor, et sagittis justo luctus. Sed a nisl orci. Duis tincidunt sapien id leo auctor convallis.

Sed bibendum aliquet sem, in congue libero bibendum posuere. Cras lacus ipsum, venenatis vitae lacus nec, laoreet pulvinar nibh. Nam condimentum elit et libero luctus, sed pulvinar sapien fermentum. Nulla vitae lorem ut lacus vulputate lacinia. Suspendisse et massa cursus, mattis turpis id, varius augue. Integer sed leo eros. Nulla neque metus, pulvinar et nisi non, blandit cursus arcu. Nulla non odio velit.

Find below quick links to each segment of our newsletter:

- [Real Estate Market Data](#)  
Track monthly changes in property values and market trends
- [Featured Property Listings](#)  
Some of the best properties presently available for sale in OC
- [News You Can Use](#)  
Follow the latest news and issues impacting the real estate market
- [OC Community Events](#)  
Upcoming events of note in the Orange County community

We will be updating each section regularly every month, as well as adding new content over time. If you have any feedback, questions or comments please feel free to call or email. Thank you for your support and interest.






Pat

~~7.5822~~  
~~pat@realestate.com~~

## Market Data

Find below a compilation of key real estate market indicators for selected zip codes within Southern California. To properly value a property for purchase or sale, one must consider the broader market context and trendlines.

## December 2013 Snapshot

Zip Code:	92677	92651	92672	92673	92629
Monthly Units Sold	115	116	117	118	119
Avg. Sold Price	\$583K	\$583K	\$583K	\$583K	\$583K
Sold % of Orig List \$	95.5%	95.5%	95.5%	95.5%	95.5%
Current Units Listed	122	122	122	122	122
Avg. List Price	\$1,415K	\$1,415K	\$1,415K	\$1,415K	\$1,415K
Avg. Days on Market	83	83	83	83	83
Historical Trends					
	<a href="#">see charts</a>	<a href="#">see charts</a>	<a href="#">see charts</a>	<a href="#">see charts</a>	<a href="#">see charts</a>

## Featured Listings

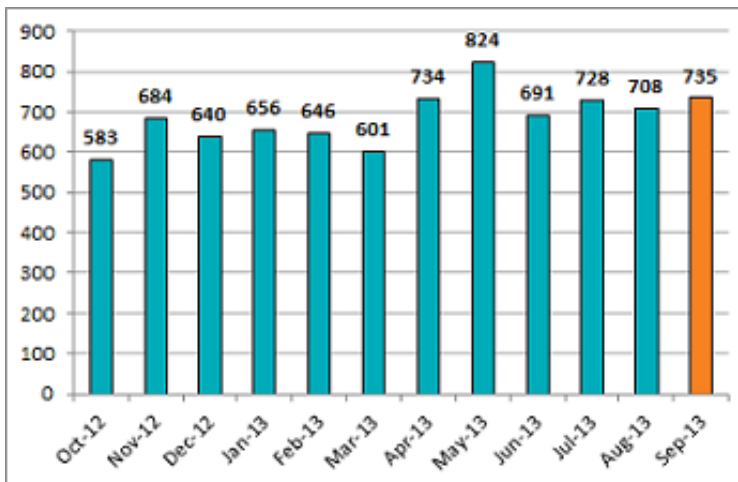
The following is a compilation of some of the finest homes currently available for sale in the Orange County area. If you are interested in any of these listings, please feel free to call or e-mail for additional information.

**35 Shorebreaker Drive**  
Laguna Niguel, CA 92677

**\$489,900**

Bedrooms: 2 beds  
Bathrooms: 2 full  
Sq. Footage: 1,200  
MLS# OC13245720

[View Listing Details](#)



## News You Can Use

Find below links to top news articles from this past month which cover national and local real estate issues and trends.

 [Most Expensive home in Orange County hits market at \\$65M](#)



"We have recently had two substantial sales in the local area which will close in the next two weeks," he said. "During my 40 years dealing with the mega houses of Irvine Cove and neighboring Emerald Bay, I have never seen as much interest from both international buyers and North American buyers as we are witnessing today." [read more...](#)

#### **Southern California Home Sales Jump in August**



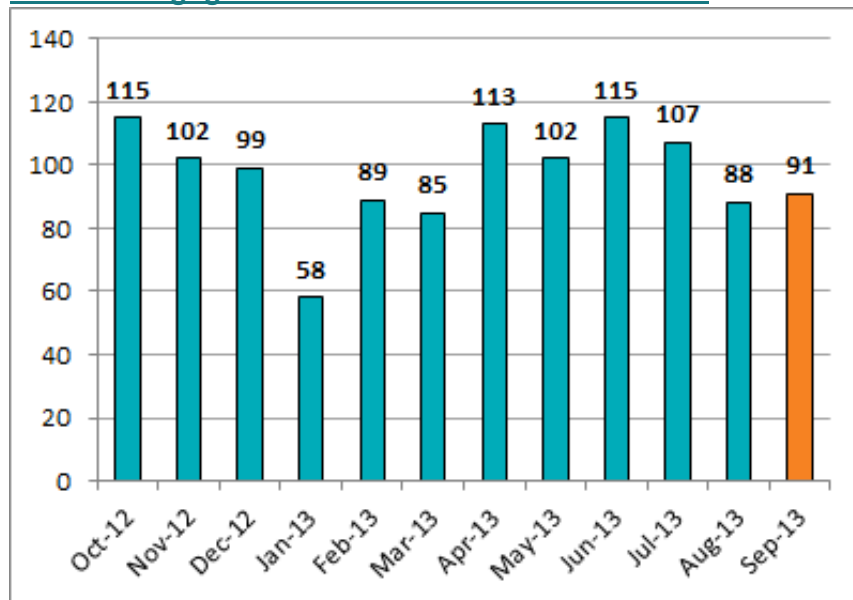
Sales of homes between \$300,000 and \$800,000 skyrocketed 31.4 percent and sales of homes above \$800,000 surged 48 percent. The median sales price was \$385,000, up 25 percent from \$309,000 in August 2012. It matched a five-year high and marked the 13th straight month of annual double-digit gains. [read more...](#)

#### **Orange County Home Sale Activity (Aug 2013)**



Report of resale data of single family residences and condos as well as new homes by zip code within Orange County. [read more...](#)

### **Jumbo Mortgage Rates Fall Below Traditional Ones**



As banks compete for affluent borrowers, an odd trend has emerged in the mortgage market: rates on loans for pricey homes – jumbo mortgages – have dropped below those for smaller mortgages. [watch on wsj...](#)

### **Higher mortgage rates hits housing**



Hessam Nadji, Marcus & Millichap chief strategy officer, provides perspective on the housing market as pending home sales fall for the third straight month due, in part, to higher mortgage rates. [watch on cnbc...](#)

## Upcoming OC Events

Intro text goes here. Blah blahblah blah blah blah blah blah blah blah blah

~~blah blah blah .~~

~~Blah blahblah blah blah blah blah blah blah blah blah blah blah blah . Blah  
blahblah blah blah blah blah blah blah blah blah blah blah blah blah .~~

~~Details go here~~

Copyright © 2014 DaileybytheSea, All rights reserved.  
Personal contact

**Our mailing address is:**

DaileybytheSea  
2 Ritz Carlton Drive  
Monarch Beach, CA 92629

[Add us to your address book](#)

[unsubscribe from this list](#) | [update subscription preferences](#)

MailChimp