

Ocean Audit

L O G O G U I D E

The Ocean Audit logo - COLORS

Thank you for reading the information about the Ocean Audit logo. In order to be consistent whilst using this logo please follow the guidelines found in

this document. Thought has gone into the making of this logo, and the right usage will give the best result.

Pantone 640 C : 50 %



Pantone colors : 640 C	+ 655 C	+ Mixed ink 100 % 640 C + 18% 655 C
CMYK : 100 0 0 22	+ 100 68 0 52	+ 100 12 0 29
RGB : 51 73 86	+ 31 56 76	+ 26 47 66

Grayscale



Use this logo for grayscale prints only. Always try to use the color version if possible. Don't forget to con-

vert the colors to CMYK if needed.

Black and white

Ocean Audit

Outline Black

Ocean Audit

Outline Pantone 655

Ocean Audit

This black and white logo and the outline versions can be used for printing on promotional material, where gradients in color are not an option.

Also see next page for further options.

These logo's are again to be used for occasions where the logo needs to be only one solid color.

Word Pantone 655

Ocean Audit

Word Black

Ocean Audit

CLEAR SPACE - Always leave the recommended amount of clear space around the logo. This gives the logo room to breathe and ensures that it won't be obscured by neighboring elements or typography. The

minimum clear space is equal to 1/2 X. X equals the height of the graphic symbol.



TYPOGRAPHY - Ocean Audit's corporate typeface is Silom Regular. You may use ITC Stone Serif Medium as a complimentary font. An alternative for Stone Serif

can be used: Garamond. If the Silom typeface is not available, then use Helvetica Bold Condensed.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
Silom Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
Helvetica Bold Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
ITC Stone Serif Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
ITC Garamond

Ocean Audit

Another logo created by anndesign!