

# SOULPEOPLEMEET.COM

**OTJMedia., LLC** is seeking a vendor to design a custom logo for our new dating app called “**Soulpeoplemeet.com.**” The app targets people of color initially within the United States and worldwide. The site and mobile app targets people of color in the United States and worldwide.

## **Logo Requirement:**

1. Logo must be Afro centric to represent people of color
2. Logo must be aesthetically pleasing
3. Logo must be available in all format (i.e. JPEF, PSD, EPS, etc.)
4. Vendor are discouraged from using templates or previous developed logos.
5. Vendor must propose at least three (3) version of the Logo's
6. Upon approval vendor must provide source files for all format's

## **SUMMARY**

The logo will serve as a “brand” name for our new site and mobile applications. We strongly encourage designers to develop a completely new concept for the app. Please don't use “typical” or remanufactured design.