

Attached here are a few color concepts we have been working on, but our team is not landing on a combo that works. We know we want to include a darker shade of blue and a fresh & vibrant green that would compliment the blue. The one color we DO NOT want as a main color is yellow.

Please utilize color palettes that you feel would work strongly with our requests. We appreciate any insight your team can provide.

#0098b0

#e37725

#07517e

#faa71a

#c7be2e

NEUTRALS

#010e1f

#f0ede8



#0098b0



#0098b0



#0098b0



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Announcement

New Brief & Upcoming Webinar on Embedding Equity into Emergency Operations

The Public Health Alliance and Bay Area Regional Health Inequities Initiative (BARHII) partnered to release a brief on “[Embedding Equity into Emergency Operations: Strategies for Local Health Departments During COVID-19 & Beyond](#).” The brief outlines case studies, resources, and priority recommendations that counties and cities can take to explicitly and intentionally embed equity staff and practices into their emergency operations structures and throughout the public health emergency response and recovery process.

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EMBEDDING EQUITY INTO EMERGENCY OPERATIONS: STRATEGIES FOR LOCAL HEALTH DEPARTMENTS DURING COVID-19 & BEYOND

A COLLABORATIVE BRIEF BY THE BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE (BARHII) AND THE PUBLIC HEALTH ALLIANCE OF SOUTHERN CALIFORNIA







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PRIMARY

#00997b

#e67f25

#07517e

NEUTRALS

#2a3e51

#f0ede8

SECONDARY

#c7be2e

#d0517e

#87d1d2

#efc137

#497752

#773a63

#0098b0

#e24e2a