

**Check for Pronation**

-Ask the customer if they are comfortable being on a treadmill. Let the customer know that you will be working with their feet. Explain that if they use the treadmill, they need to stay under a 6 or safety reasons. Explain speeds. Show the customer what you are looking for in the video.

-Having the customer walk in the store is also an option. Film and explain.

-Footbalance and the Currex disc are other options as well if it is a better fit for the customer.

**Check Arches**

-Use the footbalance and/ or Currex disc to check the arch height. Put applicable Currex into one shoe each time the customer tries a shoe. Feel free to explore different heights as per what feels good to the customer

**Check Width and Size**

-Use the Brannock scale with every customer to determine width and size. Do not simply ask them what size they usually are.

***\*Using the information you have obtained using PAWS, choose 4 shoes to bring to the customer. Pay attention to our focus shoes.\****