



Meet People, Not Profiles

70%
Networker

30%
Lover

1FA5C2

EB482D

User Interest:
I want to forge authentic connections
that lead to love

Couple Identity:
We bring people and hearts together

Who we are:

Inclusive
Friendly
Approachable
Trustworthy
Empathetic

Values:

Community
Openness
Authenticity
Companionship
Love

Headline Copy
Fira Sans Condensed - SemiBold light-height 1.5

Body Copy
Work Sans - Regular/ light-height 1.5

Primary Button

Secondary Button

Register now

Register now

Brand color

Core color palette

Brand color

#EB482D

#1FA5C2

Background

Accent Color

Accent Color

#FFFFFF

#36BCCE

#1B7A8B

Background

Text Color Body

Text Color Head

#252E3A

#363333

#063574

Optional color palette

Optional Color

Optional Color

Optional Color

Optional Color

#F09D19

#B42950

#ED5812

#99AB7E

Optional Color

Optional Color

Optional Color

Optional Color

#FFBC00

#750F42

#C24409

#76943A

Fira Sans Condensed

Fira Sans Condensed

Fira Sans Condensed

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About Events Login

I want to forge authentic connections
that lead to love

Work Sans

Three seconds. That's the amount of time research says it takes the average person to size up a potential love interest. Three. Mere. Seconds. And yet many of us spend hours on terrible dates (and terrible dating apps) interacting with people we know from the get-go just aren't right for us ... wasting our time, energy, and money in the process.

