

Star button and lottie/SVG animation.

We need an emote button and accompanying animation. We are looking for an original animated star design for our dating app. Animated star will be triggered by dater pressing a static emote button.

Star has a few meanings:

- other dater said something clever - like teacher giving good home work star to student
- other dater is being very nice and or said something nice - gets a star reward

Stars should appeal to both male and female daters.

We want other dater to feel happy emotions when they get a star.

Animated star will be triggered by dater pressing a static star icon (see image at bottom). Static star button should be provided as:

- scaleable transparent svg/lottie image
- 32 pixel by 32 pixel compressed transparent gif, png
- 64 pixel by 64 pixel compressed transparent gif, png

Static image and animated star must take into account Couple.com design style guide. See exhibit.

Color choice is open, but please ensure that the design fits the style guide.

Once triggered, animated star image will display as an image overlay in 300px by 300px window of other dater.

Designers will submit animated designs that take into account live video of other dater in 300px by 300px window.

Animations will be transparent so they don't overwhelm other dater's video.

Animations should be less than 250kB compressed.

We prefer svg animations but will consider other transparent animation formats as long as less than 250kB.

Animation time can vary between 0.5 seconds and 2.5 seconds depending on designer's animation concept.

Animation should either:

- a) gracefully disappear at end of animation.

b) gracefully repeat until we float animation off screen.

See example animation floating here:

<https://codepen.io/GGorman/full/QWNLWWr>

Animations can expand and shrink, glow and fade, etc. at designer's discretion. Designer can recommend path of animation within 300 pixel window but we will determine actual path, or may design a random path.

We will use javascript to control path of animation (not part of animation design requirements).

Animation at maximum size could be 300px by 300px but this is likely way too big (would overwhelm other dater's video unless mostly transparent). Most likely, max size of animations will be 100px by 100px or less.

Designer can make suggestions for sound to play during their animation but sound file is not part of project.

Here are some example animations to help designers with ideas:

Star with personality (we only want one main star in our animations):

https://www.pinterest.com/pin/123919427227894381/?nic_v2=1a1cT7cvf

Glitter star (again, we only want one main star in our animations):

<https://animated.name/stars/1509-red-white-and-blue-stars.html>

<https://animated.name/stars/1510-cheerful-star.html>

<https://animated.name/stars/1519-green-star.html>

<https://animated.name/stars/1517-the-stars-and-moon.html>

Exploding star:

<https://dribbble.com/shots/4822868-Add-to-favorites-animation>

<https://dribbble.com/shots/3556843-Star-animation>

<https://giphy.com/gifs/3ohs4oWkzyVeVgTwKQ>

Dancing Star:

https://www.pinterest.com/pin/661114420278151925/?nic_v2=1a1cT7cvf

Flying Star:

<https://giphy.com/gifs/animation-sticker-yv3OeSujDzSDDM2Vxm>

Static Star images:

[Google images 'good work stars'](#)

[Google images 'start sticker'](#)

[Google image 'gold star'](#)

Other clever animations for ideas but don't meet our objectives:

Animation doesn't disappear:

<https://giphy.com/gifs/loop-star-BgCpQOyqyyzle>

Star morphing: (we don't want heart but could be different form of star):

<https://css-tricks.com/creating-star-heart-animation-svg-vanilla-javascript/>

Celebrate Stars: (we prefer single start design but will look at multi-start designs)

<https://media2.giphy.com/media/YpwVvng323pw45tYwv/200w.webp?cid=ecf05e47o9q5dzm0wpl6mdyuvdwd21ial89wvr1p5d4mn69&rid=200w.webp>

Shooting stars:

<https://fribly.com/2019/03/31/pure-css-shooting-star-animation/>

Here is an example screen where other dater, Kristin, can receive an animated star.

