DonorWords

Google Ads Grant Management for NonProfits

**$10,000 Monthly Google Ads**

With $10,000 every month in Google Advertising, what can you do? Increase awareness, recruit volunteers, increase membership, and share your story with the world!

**Google Ads**

Position your organization at the top of Google’s search results to communicate your mission to the people who are motivated to help.

**Acquiring the Grant**

We will navigate the Grant application process for you, regardless of the status of any past or suspended accounts.

**Configuring the Ad Campaigns**

We will work with you and your staff to understand your missions and programs. We use this insight to get your ad in front of all possible constituents.

**Continuous Optimization**

Your organization is changing, Google is changing, Ad competition is changing. We stay on top of all of it, constantly tweaking and A/B testing for a changing world.

**Compliance Management**

Maintaining the Google Ads Grant means playing by Google’s rules. We monitor your Ads and content to ensure compliance and avoid grant suspension.

**Account Manager Access**

We’re here every step of the way. Available via phone and email, your account manager will also meet with you on a monthly call to make sure we understand where your organization is headed.

**Performance Dashboard**

Check-in on your Ad campaigns anytime with a simple dashboard that provides the insights that you need.

**Cancel Any Time**

If DonorWords is not providing the value that you expect, cancel. Your Ads will be available to you to maintain even if you decide not to continue with us.

**Getting Started**

If you’re interested in more information go to [www.DonorWords.com](http://www.donorwords.com) and click “Upcoming Webinars” to join us for more information. We will even show you how to acquire and manage the Google Ads Grant yourself if you choose!

Go to [www.DonorWords.com](http://www.donorwords.com) and click “Buy Now” to get started with DonorWords right away.