

# MARKET ANALYSIS

LOCO

CHART  
5 DATAPPOINTS

PRODUCT TYPES

40%

20%

10%

30%

20 VENDOR,  
150 PRODUCTS  
350.000 AVAILABLE ITEMS

40 MLN IN SALES

TEXT

STEPS

LAYER 1

COMPETITORS

LAYER 2

→ USER LEVEL

LAYER 3

→ ENTITY LEVEL

LAYER 4

→ PERSONAL LEVEL