

The task description of official website's homepage

The background of our needs:

Our company is involved in the R&D of clear aligner, just like invisalign. Our official website is updating and the homepage designed before is not good and lack of precise element and the sense of design. Therefore, we hope to redesign and optimize our homepage to achieve what we needs.

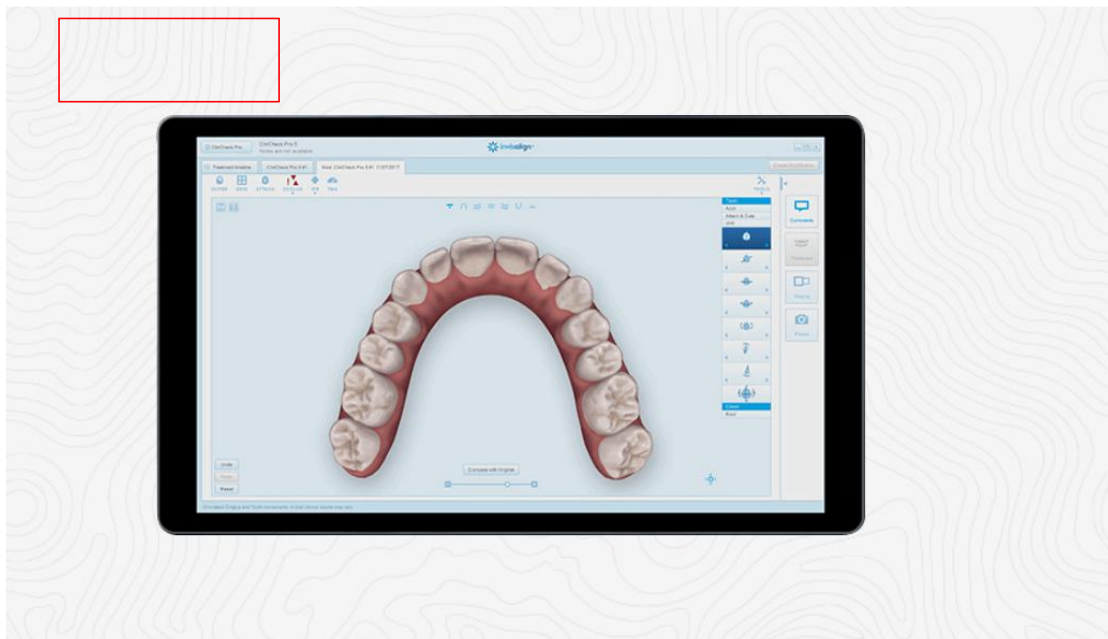
The design requirements:

1. Lines on the background:

We hope to express “**precise**” on our website, so the lines on the background is a good way, pls design some patterns of lines which could show the “**precise**” clearly.

Below, which is the capture of the invisalign’s website, is for reference.

What we need is similar but not same.



2. **Style** of this homepage: **international, simple** with sense of design. This homepage is the main KV of the whole website, so the style you design is very important for us and the other pages.

3. **Every screens**: there are 5 screens besides the top and the bottom, every screen is independent and links to its own page.

4. **Option**: smile photos of Asian.

5. **Information**: Pls see another document named << the text contents of homepage >>.

Remarks: the original Chinese homepage is only for showing the **structure** of the homepage, all the design could be **redesign**.