Company information required on Pamphlet

* Name: Bluebird Renewables
* Email: [Sales@Bluebirdrenewables.com](mailto:Sales@Bluebirdrenewables.com)
* Phone No.: 780-542-4605 or 403-754-6466
* Website: [https://bluebirdrenewables.com](https://bluebirdrenewables.com/)

Background information for designer

* Bluebird Renewables is a solar energy consulting installation company. We provide a turnkey package that includes the supply of materials (solar panels, racking, inverters and other equipment) and the installation of the solar equipment. Bluebird Renewables also perform Energy Audits for residential and commercial customers to evaluate their energy use and recommends solutions for reducing consumptions and ultimately the client’s utility bill.
* For the RV packages - Bluebird Renewables will be offering solar installation kits and complete installations on RVs. The installation of solar on a RV helps with keeping the RV batteries charged when parked. Packages start at a 300W size and are dependent on the RV size (number of panels that can fit on the RV). No setup required once installed the system is in service.
* For Residential packages - Bluebird Renewables will review the home energy consumption and power bill to determine if a solar installation will benefit your home. We will provide a custom proposal tailored for your roof top and show your energy generating potential. Bluebird will complete the customers microgeneration application that allows the customer to sell any energy generated from their roof back to the grid systems. All the energy that is sold to the grid is then credited to the customer on their energy bill. In some instances, there is even potential for customers to generate enough energy to receive a revenue form selling their generated power. Small homes packages start a 2.5kW and can increase will available roof space.
* Energy audits – Bluebird Renewables is able to perform a energy audit on your home or business to find opportunities for energy conservation. We will provide a custom solution for you to reduce your energy consumption and ultimately the power bill you pay.

Pamphlet Requirements.

* Trifold style
  + Cover - Company Info & Contact Info
  + Lowest Installed Solar Price - Guaranteed
  + Inside Sheet 1 - Residential Rooftop PV
    - System sizes from 2.4kW to 12kW
    - DIY Packages available
    - Referral Bonus - 250$ for any successful solar referral
    - Offset some or all of your energy use
    - Electric Vehicle Charging Systems
    - Fully insured
    - 25 Year system life
    - Can raise value of your home by up to $20,000
    - Extends the life of your roof
    - 100$ donation to a local charity as part of any solar install.
    - One free solar panel if ordered within one week of your birthday
    - We offer financing. Finance a solar system with 20% down and you will be saving money immediately. Transfer the loan to your mortgage and increase your savings.
    - Selling your house and love your solar? We will relocate the system to your new home for a small fee.
  + Page 2 - RV Solar
    - DIY 300W package from 500$. 600W package from 700$
    - Installation services available
    - Keeps your batteries charged
    - No longer deal with dead batteries
    - Become the envy of all campers!
    - Never have a dead cell phone battery again.
  + Page 3 - Solar 101 - Some facts on solar
    - Alberta is the sunniest province in Canada and comparable to Florida
    - Systems are designed to last 25 years but operate for as long as 40 years
    - Virtually no maintenance required!
    - How your power bill works.
    - Protect yourself from rising power costs
    - Not everyone can have solar. Once 30-40% of the market has solar, utilities will not allow all solar systems to be installed.
    - Dispel the snow myth: Snow only reduces a systems output by 5-8% over the course of a year. This is because our sunny hours are mostly made up in the longer summer days.
    - Solar panels are nearly indestructible. Hail cannot damage a solar panel.
    - Any extra power generated in the summer is sold back to the grid as a credit on your bill.
  + Reverse page 3 / back side:
    - References & word of mouth
    - Other services offered - agricultural pivot power, oil and gas systems, energy audits, battery storage systems, off grid designs for cottages / lake houses
  + Back side of middle page”
    - IDEAS ANYONE???
* Printable in colour doubles sided
* Must have company information showcased clearly
* Logo should be included
* Must highlight RV and Residential installations services as primary goal
* Energy audits are a secondary goal for the pamphlet to showcase
* Should provided instruction to read on what is needed to get a quote
  + Address
  + Power bill
  + 10 minutes of their time
* Should clearly show how to contact use for a quote
* Design should be crisp, clean and legible.
* Include stock images of solar installations

Information to be included on each topic

RV packages

Residential Packages

Commercial Packages

Energy Audit.