

Diamond Mission

Logo Design

About

Diamond Mission is a charming lingerie and intimates line and all things intimate company for men and women who desire to enhance their beauty w/ silk and lace, and embellish intimate moments with accenting products such as uniquely scented candles & accessories relevant to the occasion. Each collection will have a theme and an accenting candle line.

Diamond Mission means to go through and get through all obstacles and trust the process before becoming the best version of yourself.

Diamond Mission wants our consumers to embrace every stage and show up as their best self every time.

Logo Scope

I would like for the logo to be a FONT and read “Diamond Mission” or “Diamond Mission- Lingerie & Intimates”

I would like the font to be simple but powerful. I want it to have a rich & luxurious feel.

I am fine with imagery being incorporated into the logo but minimal. If there is an image it would be a diamond. The diamond should be able to be a stand alone as well as able to be embroidered.

This logo will be used on tags, embroidery print, digital, and social media.

Details



***Something I painted years ago. A diamond emerging from a city (Chicago) or a “concrete jungle”



***Logo should preferably be black and white but if imagery is incorporated this color pallet should be followed. A diamond would be the image if anything.

Visual examples

VOGUE



DIDOT  MEDIUM




Belle Mode
INTIMATES