



## WHAT WE DO

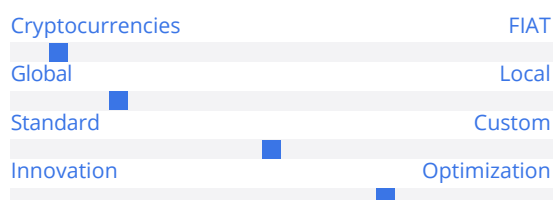
CRYPTO VALLEY PARTNERS AG is an advisory and investment company in the field of blockchain technology - specializing in strategies with little to zero correlation to any other asset and a high profit potential. Given the diverse backgrounds of the founding partners, the company is well-positioned to master the challenges of this rapidly evolving ecosystem and to take advantage of investment opportunities that have been made possible through the advent of a technology with the potential to disrupt the financial sector.

## CRYPTO VALLEY PARTNERS AG

Established: **2018**  
Partners / Investors: **18**

SRO Regulated  
Swiss Ltd

## FOCUS



## DIGITAL ASSETS

The idea behind our approach is based on the fact that financial investors see Bitcoin as a viable investment opportunity but wonder if Bitcoin is the ideal digital asset when it comes to long term investments. We seek to invest in sustainable digital assets which are pure investment assets designed to appreciate over time. The company's investments have been generating an average monthly return in excess of 20%. Even during the market crash of March 2020 there was no correlation to other assets.

## PRIVATE EQUITY

We are seeking investments in fintech companies that focus on the development, implementation, and commercialization of innovative fintech solutions of the future. We focus on companies that generate significant investment returns through AI technology.

## Performance of NAV/Share 2020:

January	+32%
February	+13%
March	+21%
April	+27%
YTD	+138%

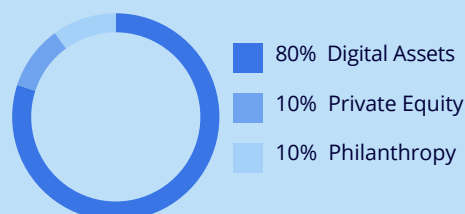
## KEY METRICS

**CHF 15'000'000**

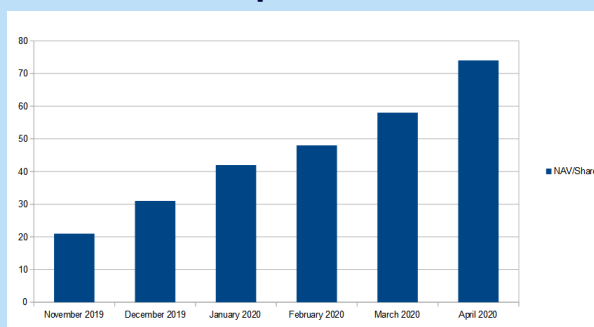
NAV/valuation for new Investors

**>20% avg. monthly return** of main inv. asset since hard fork

## FOCUS

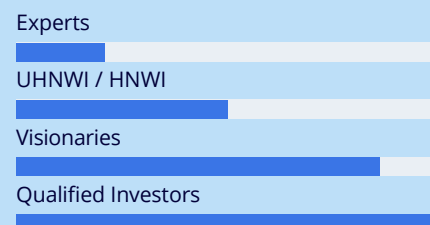


## Net Asset Value per Share (CHF)



Total shares outstanding: 203'118

## INVESTORS



## BLOCKCHAIN TECHNOLOGY

Blockchain technology continues to be one of the most exciting emerging technologies in the world today. Individuals, developers, corporations and even governments are trying to develop means to use this revolutionary new technology in advancing their processes. Many experts have come out to say that blockchains hold the key to the actualization of several important technological breakthroughs.

## OPPORTUNITIES

1. Deflationary asset class
2. Low to zero correlation
3. Censorship free

## THREATS

1. Regulation of payment coins
2. Prohibitive energy consumption/cost of mining
3. Hacking attacks

## PARTNERS

### THE SYNTHESIS OF DIVERSITY AND UNITY CREATES A STATE OF BALANCE IN THE DIVERSITY OF THE WHOLE.

Prof. Dr. Thorsten Hens, Founding Partner, Professor Banking and Finance, University of Zurich  
Dr. Philipp Rösler, Founding Partner, Former Vice-Chancellor of Germany  
Frank Bodin, Founding Partner, President, Art Directors Club Switzerland  
Mathias Ruch, Founding Partner, Entrepreneur, Founder and CEO, CV VC  
Oliver Wolfensberger, Founding Partner, Entrepreneur, Crypto Investor  
Marco Bumbacher, Founding Partner, Entrepreneur, Founder and Managing Partner, Inacta AG  
Ralf Glabischnig, Founding Partner, Entrepreneur, Founder and Board Member, GENTWO Digital  
Dr. Thomas A. Frick, Founding Partner, Partner, Niederer Kraft Frey  
Andrea-Franco Stöhr, Founding Partner, Partner, Nievegelt & Stoehr  
Tibor I. Mueller, Managing Partner, Entrepreneur, Member of the Board and CEO, CRYPTO VALLEY PARTNERS AG  
Marcel Schällebaum, Partner, Managing Partner, Colin&Cie. Schweiz AG  
Sam Katiela, Partner, CEO, mamemo, Member of the Board of the International Water Bank  
Michael Kasic, Partner, Founding Partner, Loyal VC  
Dr. Steven Neubauer, Partner, CEO, Comparis  
Nick Pfau, Partner, Founder, AnP Partners  
Laurent Grandidier, Partner, Founder, investir&+  
Stefan Bucher, Partner, Managing Partner, CORUM Vermögensverwaltung  
Dr. Willi Leimer, Partner, CEO, ISPartners Investment Solutions AG



## STRONG COMMITMENT TO THE UN SUSTAINABLE DEVELOPMENT GOALS

Our investment strategy in sustainable digital assets aims at supporting several of the 17 Sustainable Development Goals as set out by the United Nations. In a first phase the focus is on near zero carbon emitting technologies as well as projects with net carbon reduction in mind. This vision is being pursued by partnering with NGOs and projects specializing in the reduction of greenhouse gases.

## INVESTMENT OPPORTUNITY

### CAPITAL INCREASE - NO CLIENTS - QUALIFIED INVESTORS ONLY

The CRYPTO VALLEY PARTNERS AG and its shareholders have decided to accept new investors (partners) into the company. Therefore, the shareholders have decided to raise new capital on a company valuation corresponding to the current NAV.

#### Qualified investors only

**Zero correlation - an investment into CRYPTO VALLEY PARTNERS AG has nearly zero correlation with any other traditional investment strategy**

## THE COMPANY

### KEY PARTNERS

Lawyer: Wenger & Vieli AG, Zug  
Accountant: Maygold Ltd, Zug  
SRO: VQF Switzerland, Zug  
Technical Services: Inacta AG, Zug

### CRYPTO VALLEY PARTNERS AG

Dammstrasse 16 | 6300 Zug | Switzerland  
**info@cryptovalleypartners.com**  
**www.cryptovalleypartners.com**

### PURE OPPORTUNITIES

"The pessimist sees difficulty in every opportunity. The optimist sees the opportunity in every difficulty."  
"Winston Churchill"

## DISCLAIMER

- Cryptocurrency Investment carries a high degree of risk, including the complete loss of investments. Loss may occur because of the negligence of security concerns, high volatility of the underlying asset, technical failure or any other risk.
- Investments in the cryptocurrency space can be liable to illiquidity, meaning there are a lack of buyers and/or sellers
- The value of any cryptocurrency is strongly affected by current political, technical, financial, tax, government and law-related, exchange & regulatory concerns.
- As an emerging market, the cryptocurrency space is liable to heightened risks compared to more traditional investment opportunities, including but not restricted to political risk, exchange rate risk, economic risk, market liquidity risk, legal risk, market risk & volatility risk.
- Additional risks of cryptocurrency investment include, but are not limited to: (i) incentives to invest into the cryptocurrency space because of highly positive past performance (ii) high volatility of returns (iii) potentially narrow field of diversification (iv) no requirement to periodically update investors about pricing or valuation (v) complex and rapidly changing tax structures & regulation (vi) fewer regulatory constraints compared to more established assets (vii) operational risks due to internal or external circumstances and (viii) unexpected technical problems, including complete failure of the technology of the asset.

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