**P. I. V. O. T.**

**Maintaining a professional appearance in a business casual world**

**Or**

**Maintaining a Professional appearance in a digital world**

**This is my Method Name, It will be the same approach for how the process ( Do I keep the 5 R’s? )**

P- Position - Level of authority

I- Industry - Influence of environment

V- Volume - The ‘Sound’ of your presence when you walk into a room

O- Outcome - Achieve consistent results

T- Time - Save more, spend less

These are principal foundations for my work with business professionals. When I work with clients I need to know all of the above to create results that speak to them individually, yet apply to the ever changing modern world of business.