



Introduction

Geoscience BC requires two (Letter-sized and 16:9) simple, flexible and clean PowerPoint templates that can be used for corporate and research project presentations and meeting materials

Issues with Geoscience BC's current PowerPoint template are:

- Mix of template slides and layouts
- Theme poorly set up
- No sufficient option for highly visual slides with no/very little text

These issues lead to changes being made on the fly and inconsistent/poorly formatted presentations.

Audience

Varied, but almost always professional: Government; Community leaders; Mineral/Energy industries; and Academic researchers.

About Geoscience BC

Geoscience BC generates independent, public geoscience research and data about British Columbia's minerals, energy and water resources. This advances knowledge, informs responsible development, encourages investment and stimulates innovation.

Our collaboration with the resource sectors, academia, communities, Indigenous groups and government develops and shares unbiased and credible earth science research and data.

Geoscience BC is a not for profit society incorporated under the BC *Societies Act*.

Visit www.geosciencebc.com or follow us @GeoscienceBC to find out more.

Geoscience BC focus areas are Minerals; Oil & Gas; Geothermal; Water; Governance, Management & Finance; Public Access & Data Management; and External Relations & Communications.

Brand

The PowerPoint templates must follow Geoscience BC's brand guidelines. Brand guidelines and assets are attached. The current PowerPoint template is also attached for reference.

Examples of other Geoscience BC materials can be found at:

- <http://www.geosciencebc.com/i/pdf/Geoscience%20BC%20Strategic%20Plan%20with%20Water%20Addendum.pdf>
- <http://www.geosciencebc.com/i/pdf/AboutUs/Geoscience%20BC%20Overview%20Brochure%20Sept%202019.pdf>
- <http://www.geosciencebc.com/i/pdf/AR%202019%20Web%20Version.pdf>

General Design Notes

Two version that we can use – both need to match:

- 16:9 slide size for on-screen presentations; and
- Letter (8.5 x 11 inch) for meeting materials that are printed.

A theme is required using the fonts and colours specified in Geoscience BC brand guidelines.

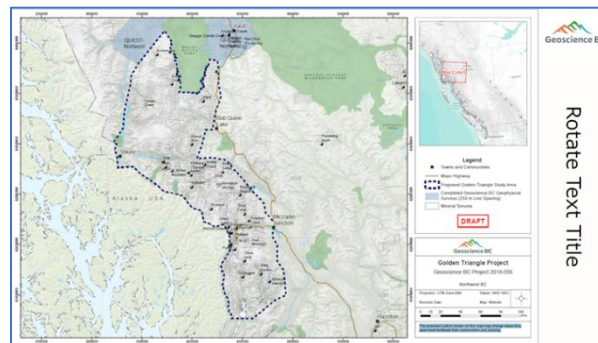
Layout:

Each layout should have correct colours, fonts and size as a default (focus area colours for headings; secondary colours for body text). Each slide should have the Geoscience BC logo. Slide number should be automatically generated, with no slide number on title slide.

Minimal layout preferred to allow space for content. Consider not using a footer.

Specific slide layouts required for each template:

- Title slide with title, presenter name and date
 - Any images here need to be easy to replace for different audiences without editing the slide master
- Section break slides for each focus area
- Single image / graphic plus text slide option
- Single image with minimal text – 3 layout options
- Single image option with minimal header to allow for large images
- Map option
 - We produce maps that sometimes need to be included in presentations, so a slide that maximizes space for maps is needed. Maps have a different aspect ratio because they are designed for 17x11" paper, not 16:9 screens. A mock-up of how this could look for 16:9:



- Text only options
 - We sometimes produce 'decks', for example for government meetings. These are printed and require significant text.
- Final 'Thank you' slide including logo, presenter name and contact details; website and @Geoscience BC social media; address:
 - Geoscience BC, Suite 1101 – 750 West Pender St, Vancouver, British Columbia, V6C 2T7, Canada