

We need a static-content Joomla website which is fully responsive (any device/OS) including any images. We need both a logo and a website design.

The successful designer will be granted admin access to Joomla to upload the template AND create ALL necessary pages.

Browse <https://lic-ltd.com/> which can be used as a role model.

## **Logo**

The company name is “Knot Analytics Ltd”. The main business is consulting services, research and training in economic forecasting, financial forecasting, stock market investment advices. Educational services include Executive Education tailor-made courses in the areas of economics and finance.

As the name suggests, the logo should include a (nautical) knot. A logo example can be found here: <https://www.animatedknots.com/>

More knot types can be found here: <https://creativemarket.com/lubianova/679408-Nautical-rope-knots> where we like the Carrick Bend and the Figure 8 Knot.

## **Website (also check Instructions\_Example.pdf)**

### **Header**

1. The header for all pages should include the logo and the menu. Check the <https://lic-ltd.com/> to see the responsiveness.
2. Menu: (i) Home, (ii) About Us, (iii) Services, (iv) Contact

### **Home Page**

3. Three Sliding images with text. Images can be anything related to our business profile and the designer thinks is suitable (a shutterstock image with the watermark can be used, and we will purchase and replace it in the future)

Image 1 – Text: We support international investors and corporate clients by providing financial consulting services. [Find Out More leads to “Services”]

Image 2 – Text: Utilising our expertise, we deliver tailor-made executive education to meet your needs. [Find Out More leads to “Services”]

Image 3 – Text: We specialise in Economic and Financial Nowcasting and Forecasting using Big Data and Artificial Intelligence. [Find Out More leads to “Services”]

#### 4. Icons with Objectives and some text (they are linked to “Services”):

[icon] Economic Forecasting

[icon] Business Consultancy

[icon] IT Automation

[icon] Investment Advisory

[icon] Training

[icon] Tailor-Made Research

Text below icons: “We are a fast-growing company using our academic research and expertise to offer you unique services”

[Find Out More leads to “Services”]

#### 5. ICONS for Specialisation

First row of icons:

[icon] Forecasting

[icon] Investments

[icon] Consultancy

[icon] Software

Second row of icons:

[icon] Research

[icon] Finance

[icon] Business

[icon] Automation

[Find Out More leads to “Services”]

#### Footer

6. contact details.

Knot Analytics Ltd

[red dash]

[icon for home] Wimbledon, London

[icon for email] [info@knotanalytics.com](mailto:info@knotanalytics.com)

[icon for web] <http://www.knotanalytics.com>

For each of the (ii) About Us, (iii) Services, add Lorem Ipsum text.

For the Contact page: details and a contact form, exactly as in <https://lic-ltd.com/contact/>

Colours: the colours on <https://lic-ltd.com/contact/> are not bad.

Colours we like are white, black, #b2182b or something similar in terms of “red”.