**Humanutopia Entertainment Logo Brief Checklist**

* Humanutopia Entertainment produces family-friendly cartoons, animation, and video games.
* Black and white logo combination mark with an **unexpected wordplay or hidden meaning in the negative space that is smart geek fun or cute funny**. **Our target audience are families, teenagers, and children that we want to entertain and make smile/laugh.**
* **Designers please create logos in a vector format with scalability in mind.** Black and white logo combination mark must meet the design requirements for Instagram, facebook, website, and be scalable to look good on a movie theater screen.

**Here are some examples and why I like them.**  Although, I wish the all the combination logos listed below were black and white only.

















