Front Label Copy Final Revision: Please change the paragraph in the front to this copy provided directly below

White Diamond Wash & Wax is a specially formulated, professional grade wash featuring Salt & Brine Resistant Technology. Our highly concentrated formula delivers unparalleled suds to achieve a deep, lustrous clean on even the most contaminated surfaces.

Upgrade Your Ride With White Diamond Wash & Wax!

Below is rear label copy company story. We have a company story that may fit nicely at the top. Perhaps it needs to be in a different font? Looking forward to your ideas on where this copy will fit best.

*White Diamond Detail Products started in a home basement with one product – our metal polish – where bottles were filled one at a time, by a team who had a vision to provide the highest quality formulations ever made. Since those days White Diamond has grown from a grassroots approach into the International Corporation it is today. Some things don’t change though, like the commitment to creating products that far exceed expectations. Just use it, you’ll see!*

Below is rear label copy – this is an expanded explanation of the formula & directions for use

**Looking For An Upgrade?** White Diamond Wash & Wax is a highly concentrated automotive wash that is specially formulated with Salt & Brine Resistant Technology. Our unique blend of detergents paired with shine-enhancing polymers lifts & removes even the most stubborn contaminates. Resulting in unparalleled luster and depth of paint. White Diamond Wash & Wax is Guaranteed to achieve a showroom clean that out lasts the competition.

**Directions:** A dab will do! Simply add a 1oz -2oz of White Diamond Wash & Wax to a wash bucket or foam cannon. Apply to the exterior of the vehicle, and rinse.

Rear label copy – This is a small excerpt about Salt & Brine, I would love for this to be placed somewhere on the rear label because the message is important but I am not sure where it will look best as a small stand alone message. Perhaps the side of the bottle? Looking forward to your thoughts

Salt is a natural Sud Stopper. Ocean spray and road-salt break down protectants and ultimately damage a vehicles exterior. White Diamond Wash & Wax detergents withstand salt for unparalleled lather during the wash, and long-lasting protection.

Spring Cleaning Special! Detail & ***Disinfect*** this Spring with White Diamond Detail Products.

Quick Detail only 7.99

Metal Polish only 14.99

Isopropyl Alcohol only 7.99!