

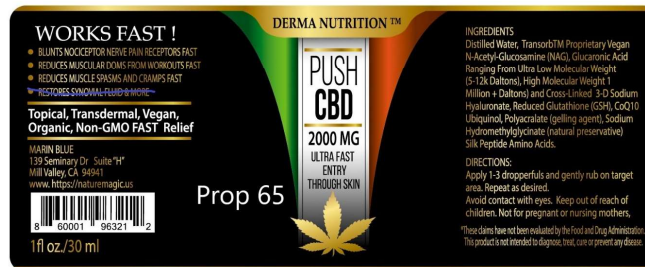
SERVING DOSE 1 DROPPER/69 GM CBD



Please punch  
PUSH CBD™  
name.

**Ingredients**  
Distilled Water,  
NanoSorb™  
(Supramolecular Vegan-  
Based Nanogel Carrier  
Complex of Polymers  
and 3-D Cross Linked  
Hyaluronic Acid),  
Organic CBD From  
Industrial Hemp, Silk  
Peptides.

Label Design created on exact scale size as provided by you.....



## CBD LABELING GUIDELINES

Basic requirements you should include on your CBD product labels.

### BRAND NAME

Generally this is the most prominent feature on your label. This is the name your CBD products are marketed under.

### INGREDIENT DECLARATION

All CBD products require a full declaration of all ingredients. They must be listed on an informational panel on the outer packaging but isn't a requirement on inner containers.

### DISCLOSURE OF MATERIAL FACTS

These are any facts that a reasonable person would deem to be important, significant or essential when buying your CBD product. For instance, if your CBD oil is only good for nighttime use, then that should be disclosed.

Other things that you should include for consumers:

- Whether your product is full spectrum, broad-spectrum
- Expiration date
- Manufacturing date
- Batch codes



### PRODUCT IDENTITY

This is what your CBD product is or does. It must be included on the Product Display Panel (PDP) of your product. This is not the brand or trade name but it must be easy to locate and see. It doesn't have to be on the inner container of a product, but putting it in both places is often helpful to consumers.

### NET QUANTITY OF CONTENTS

You must state the amount of the actual product without any of the packaging or container, as well as the amount of active CBD per serving. This must be measured by volume for liquids or by weight for solids. The net contents must appear within the bottom 30% of the PDP of the outer container and on an informational panel on an inner container.

### WARNING/CAUTION STATEMENT

It's a good idea to include the standard warning for children and pregnant women as well as a complications for people taking other medication. It's also a good idea to include a warning that could fail a drug test if consuming hemp products.

### NAME AND PLACE OF BUSINESS

Customers must have a way to contact the manufacturer or distributor. The name and address are required on an informational panel on both outer and inner packaging of your CBD product. Including a phone number is also a good idea as is a code where consumers can get more information.

Please note: These are just guidelines. You should consult all federal, state and local regulations that pertain to your CBD product before completing your labels.

Order your custom printed CBD or cannabis labels at [www.avery.com/cannabis](http://www.avery.com/cannabis)

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