**Home/**

**Banner #1 text:** **The purest Manuka honey from the purest environment.**   
Just New Zealand’s unique plant and native bees working in harmony to make the best honey in the world. *(image of 3 jars together MGO300, MGO500 and MGO800)*

**Banner #2 text:** **A Manuka honey you’ll love from a brand you can trust.**   
Every drop of our precious is Manuka honey independently tested and certified so you can be sure you’re buying only the very best. (image of a beekeeper holding a honey comb)

**Our Manuka honey -   
unlike anything in the world.**

**Home/**

**Auribee Manuka honey – The purest taste of New Zealand**

Tucked away at the edge of the world, New Zealand’s natural environment has evolved like no other. Its native plants have been used by the indigenous people of New Zealand for hundreds of years for their healing properties. The Manuka tree, found in wild, uncultivated areas of New Zealand, is one of the most valuable of these plants, and honey made by bees that harvest Manuka is unlike anything in the world – smooth, rich, and full of natural goodness.

Read more button

**Only the best will do**

As any great chef will tell you, the quality of a dish depends on the quality of your ingredients. For our honey, the first ingredient is the Manuka flower.

The locations for our hives are carefully chosen by our beekeepers to make sure that the bees have access to the most abundant areas of Manuka plants, giving them the best ingredients to work from to create the best monofloral manuka honey. Hives are placed in areas that are wild, pristine, and beautiful…and quintessentially New Zealand.

Read more button

**Protecting our bees**

The proprietary processes our beekeepers use to harvest and extract our Manuka honey are designed to protect our bees. As far as we’re concerned, our bees are part of the team and we treat them with respect. That includes minimising our impact on their natural behaviour and maintaining their natural habitat.

Read more button

**True MGO certified Manuka Honey**

And finally comes the science part. Auribee honey come a long way from the remote locations of New Zealand to your pantry. On its way we make sure every drop of our honey is tested by an independent IANZ-certified laboratory to verify that it has been made using the nectar from the Manuka flower, and is graded according to its Methylgloxal (MGO) content, so you can enjoy the best manuka honey without any compromise.

Read more button

**Home / MGO Manuka honey**

**MGO science**

Manuka honey is highly valued across the world but not just for its rich, smooth taste. Across the world, people have begun to discover its properties, including the amazing results of using skincare products that contain Manuka honey. But what makes it so different to other honey?

The answer is methylglyoxal. Methylglyoxal, or MGO for short, is what gives Manuka honey its antibacterial activity. It is found in other honeys, but in very insignificant amounts. The concentration of methylglyoxal in the Manuka honey determines its MGO rating. The higher the MGO the more valued honey.

**Purity ratings**

You will see one of two ratings on genuine New Zealand Manuka honey - MGO or UMF. They measure the strength of Manuka honey in different ways, however there is a direct correlation between the level of methylglyoxal and the non-peroxide activity (as measured by the UMF).

MGO ratings refer to the level of Methyglyoxal in the honey which is a natural compound found in the nectar of the Manuka tree's flowers. The higher the MGO rating in Manuka honey, the higher the level of antibacterial activity in the honey. The discovery of the active ingredient “Methylglyoxal” in Manuka honey was made by Professor Thomas Henle

from the Institute of Food Chemistry at the Technical University of Dresden in Germany.

UMF is an internationally registered trademark that is owned by The Active Manuka Honey Association (AMHA) that can be used only by licensed members. UMF stands for 'Unique Manuka Factor'. UMF measure presence of the special non-peroxide activity in Manuka honey by directly relating to the phenol standard. So UMF rating has a one-to-one

relationship to the phenol standard which means that a UMF rating of 20+ is equivalent in strength to a 20% solution of phenol.

Auribee honey use the MGO rating system for our Manuka honey, which shows our customers the strength of the active ingredient, methyglyoxal, in our honey .

**MGO certification**

Every drop of Auribee Manuka honey is independently tested by an IANZ accredited scientific laboratory. The honey is graded according to the methylglyoxal content, which is the key compound responsible for the antibacterial activity of Manuka honey.

We can trace every jar of our honey back to where and when it was collected, and guarantee that our customers get only the finest Manuka honey New Zealand has to offer.

You can be confident that the honey you buy is exactly what it says on the jar.

**Home / About us /**

**Our story**

At Auribee, we’re passionate about sharing the wonders of New Zealand’s honey with our discerning customers around the world. Our company was founded on the principles of providing great products with great service in an environmentally responsible way.

Our honey is gathered from hives in the most pristine areas of New Zealand, with minimal processing and impact to the nature. Honey is extracted from the hives in a way to ensure minimal disruption to the bees, and processed with no additives – with honey this good, we don’t need them.

Along with producing great quality products, our team is also focused on providing our customers with great service. New Zealanders are known for their exceptional service skills, and we’re proud to put these to use for our customers around the world.

**Our philosophy - The natural way.**

Here at Auribee, we work as hard as our bees to make sure that the honey you get is exactly as it was when the bees finished making it and sealed it in its honeycomb cell.

And to ensure that we can provide you with the best honey, we need to make sure that our bees, and the environment they live in, are protected. Bees are a vital part of our ecosystem – without them, humanity may not survive. So it’s no exaggeration when we say that the bees are the most important part of our business, and that we make sure that they are placed in the best environments with the best beekeepers to look after them.

Auribee Honey is made by nature and harvested for you. Nothing added, nothing taken away. Just 100% natural Manuka honey.

**Our labels (the birds)**

New Zealand’s natural environment is like no other. As well as having unique plants, like the Manuka tree, we also have many beautiful native birds. We’re proud to share our honey with the world in jars adorned by some of these birds.

They’re drawn by artist Yolanda Kloppenberg, who is known by the name TinyKiwi. Yolanda grew up in rural New Zealand and her artwork reflects her love of nature, simplicity and colour.

If you’re not familiar with New Zealand’s birds, here’s a little bit more about those that you’ll see on our jars.

Kōtare

The kōtare is our native kingfisher and appears on our Manuka honey label. You’ll see their beautiful green/blue feathers shine in the sunlight as they sit on a branch waiting for their next meal. They live all over New Zealand in a wide range of habitats.

Kererū

The kererū is a wood pigeon, also known as a kūkū or kūkupa. They’re only found in New Zealand and you’ll see them on our rewarewa honey jars. If you’re in the forest, you may hear them before you see them, with their heavy wing beats. But you’ll be dazzled by their beautiful, colourful plummage when you do spot them sitting peacefully in a tree above you.

Pūkeko

The pūkeko can be found all over New Zealand and looks great on our Manuka blend honey. Their brilliant red beaks and frontal shields (the bit on the top of their heads), along with their big feet, long legs and purple chest make them striking characters. They’re also known by the less glamourous name of the purple swamphen but they live in a range of habitats.

Tūī

Tūī are much like our honey bees - they love the nectar from our native flowers. You’ll recognise tūī by the bright white tuft on their chest. From a distance, the rest of their plummage looks black but if you look closer, you’ll find it’s got a beautiful green/blue sheen to it. As a lover of many different nectars, it’s only right for the tūī to represent our multiflora honey.