Banner design brief

We are looking for a new design for all of our upgrade banners for our adult dating swingers sites as well as our payment pages so they need to appeal to men, women, and couples. We are looking for something fun and sexy that really looks nice on mobile and desktop.

Important design notes banners

1. Where you see the word “Extras” we are changing it to a package called “Plus, this can be the word Plus or the + symbol, or both”, we are looking for a design for this.
2. Where you see the word “Premium” we are now calling it “Supporter” so that needs some nice font or design as well.
3. We would like the offers to jump out at you with the discounts etc.
4. The banners need to be able to work on our different sites on the following colours:

South Africa #7e0202

UK #0d72ba

Canada #147eab

Ireland #003a15

Australia #272f47

New Zealand #446160

Payment pages

1. We would like to keep them clean as most of our users are on mobile
2. But if you think they can be improved to help with conversion rates we would like to see it.

Affiliate banners

We also advertise our sites on other websites using geo-targeted banners; we need to tempt people to click through. The ones we have right now are not animated and we like the idea of that, something saucy and sexy but not porn related. We would like these to be re designed to be something sexier that grabs your attention.