

Art Guidelines

Credit Card Size - CR80



Quick Help & Links

Total design area: 3 1/2" x 2 1/4"

Final card area: 3 3/8" x 2 1/8"

Print resolution: 600 dpi/ppi
(300 is acceptable)

Preferred file types:
.PSD, .AI, .JPG, .EPS, .TIFF, .PDF

Templates:

www.duracard.com/Ordering/templates-downloads

Upload Files:

www.duracard.com/artworks

Additional Help:

www.duracard.com/helpcenter

Design Specs

The Templates in our Download center use accurate dimensions and specifications to ensure the ideal use of the bleed and design area.

Bleed and Safe Design Area

Please allow for at least a 1/16" bleed in the design of your card which will be printed off the edge (see: templates). A bleed makes sure that the background covers the card completely and consistently. The 1/8" margin around the inside edge of the card is the "Buffer". This area may experience some minor variation in the die-cutting process so please do not include any important images or information here.

Resolution

If you are using a photo editing software (ex: Photoshop, Paintshop, Gimp) then please create the design using 600 dpi. If you are using vector software (ex: Illustrator, Draw) then there are no resolution settings.

File Formats

Our preferred file formats are layered/editable Photoshop (.psd) and Illustrator (.ai) files so that we may make minor adjustments if needed during the proof process. However, we do accept high-quality .jpg .pdf .eps and .tiff also as long as the file fits the required dimensions.

For clear, frosted or plastic cards with metallic foil we must have the layered .psd, .ai, or .eps.

Color Specifications

Our signature Teslin products are printed digitally using CMYK toner. Please set up design files using CMYK color mode for the best results. Designing in RGB creates colors that are not attainable by printing so the files will not be an accurate representation of how the PDF proof or final product will appear.

Digital printing does not allow the printing of exact spot colors (PMS). If you require a specific color, please note this in writing when placing your order and we will do our best to match the color as close as possible, however we cannot guarantee exact color reproduction on Teslin products. If an exact color match is a requirement, please call us directly at 1-800-318-3500 for information on PVC cards with PMS colors.

Fonts and Images

Please package fonts with the files along with any images (links). Mac-based fonts must be rasterized or converted to outlines depending on the software used.