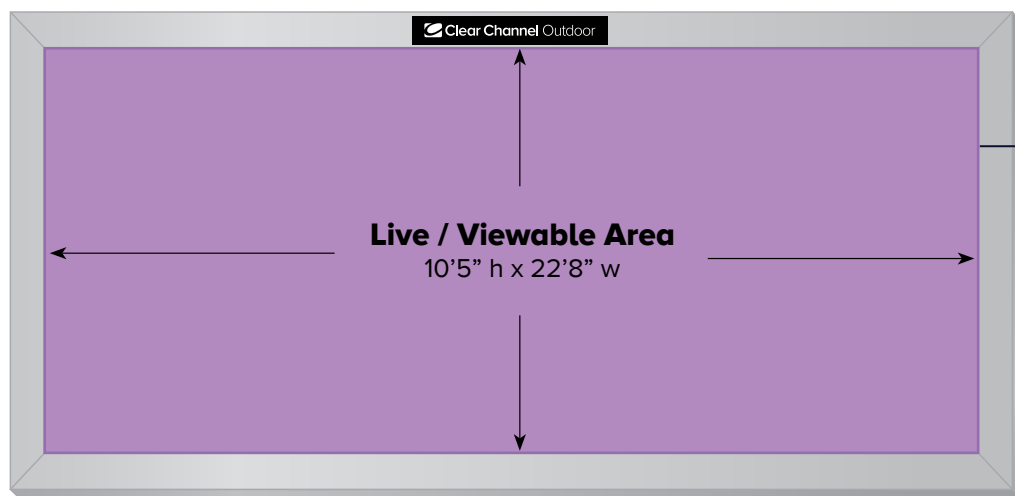


Creative Specs

Eco Poster

(10'5" H x 22'8" W)



Finished Size

10'5" h x 22'8" w
(Posters are finished to size. No bleed is necessary.)

Artwork Requirements

Artwork should be delivered 30-days prior to a scheduled display date and formatted to the specifications below.

Mechanical Proportion & Scale

- 1/2" = 1' @ 300 ppi

1/2" Scale (h x w)	Mechanical Size	Actual Size
Critical Elements	4.71" x 10.83"	9'5" x 21'8"
Live Area	5.21" x 11.33"	10'5" x 22'8"
Bleed	N/A	N/A

Digital Specifications

- Digital files formatted for a Macintosh system can be submitted via CD/DVD, USB drive, CCO's Dropbox or other file transfer site
- **Adobe Creative Cloud software accepted:**
Photoshop, Illustrator and InDesign
- **Preferred file formats:**
Photoshop: CMYK TIF files using LZW compression
Illustrator/InDesign: Press Quality PDF
- Include fonts (zip file) or convert to outlines
- Include all imported graphics/files or embed images
- Specify Solid to Process Pantone colors (using Solid to Process library)

Shipping/Production

Production Considerations

Due to the finishing requirements for Posters, production must be completed by an approved vendor. Please contact your CCO representative for a list and details.

We strongly recommend:

- 5% overage for large showing levels
- Verifying final sizes and specs with your CCO representative prior to the production of any artwork

Shipping Requirements

Clients who supply finished materials must ensure they are received 5 days prior to the contract installation date.

We also request:

- Materials be shipped in a box
- A label with a picture of the design is attached to the outside of the box
- A barcode (for internal tracking purposes) be provided by the vendor on all boxes delivered to CCO



Posters are 100% Recyclable