



P3NROSE

ABOUT US

P3nrose has been set up to help businesses of all sizes achieve their strategy through successful delivery of the right projects, with the right people, in the right way.

Our consultants work with business leaders and executives to understand their strategy and provide simple ways to ensure they select the projects that will deliver the greatest value.

We will help create the conditions for successful delivery, increase staff competency, and put in place appropriate and proportionate methods that will work for you.

TYPOGRAPHY

Aa {STENTIGA}

This font is used as the main font we use to recognize our brand. This will be used for headers on e-mails, focus text on marketing materials such as postcards, business cards, and stickers.

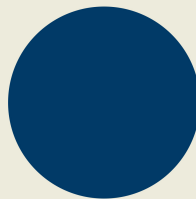
Aa {futurist, fixed-width}

This font will be used as the sub-header text, to complement the Stentiga font in marketing materials.

Aa {Roboto, Light}

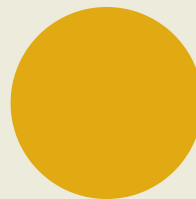
This font is used for all large bodies of text- emails, fliers, posters- and any amount of text over 15 words.

PRIMARY colors



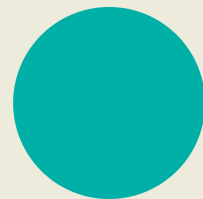
HEX#013A67

RGB: 1, 58, 103



HEX#E1AA12

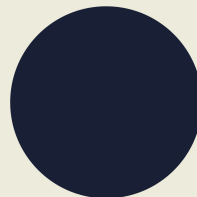
RGB: 225, 170, 18



HEX#00AFA6

RGB: 0, 175, 166

SECONDARY colors



HEX#192036

RGB: 25, 32, 54



HEX#FFFFFF

RGB: 255, 255, 255

LOGO VARIATIONS



DO'S & DON'T'S



DO

To ensure visibility, include a zone of clear space around the logo equal to or greater than the height of the text in the logo.

Place on white or neutral backgrounds to ensure readability.

DON'T

Do not place the logo on colors and tones similar to the logos colors

Do not tilt, rotate, or stretch/distort the logo in any way.

Do not add unnecessary embellishments like drop shadows, gradients or embossing to the logo