**Silverstone Property Group**

Website Brief

Prepare a website in Wordpress file format for us to subsequently manage.

Website to be clean and professional. Font on website to be a sophisticated corporate font. Menu to be along the top right of the page.

Format to be single scrollable page per menu item, with hyperlinks to single page case studies as per example

Front page has watermark of night shot of Barclay (Photo 1) as per eg of x website

Other pages will have separate background images that act as watermarks of internal or external shots of buildings

Note the pages within each section (such as expertise) will be a continuous scroll – so not separate pages as shown by the word doc.

Example “look and feel”

<http://advaluremgroup.com/>

Example “case study” home page

<https://constructionlogistics.com/case-studies/>

Note home page then leads to a detail page on a single project such as

<https://www.silversteinproperties.com/luxury-hotels/four-seasons-resort-orlando>

Resource for website design

<https://www.inmotionrealestate.com/resources/best-real-estate-web-designs/>

Silverstone Property Group (+ logo)

About Expertise Case Studies Team Contact Us

About

Silverstone Group is a privately-owned commercial real estate investment company founded in Auckland in 2007. Working with a small group of long-standing private and institutional partners, the firm has successfully acquired and developed assets valued at over $1.0 billion.

Silverstone Group has a long track record of success in the acquisition, consenting, development, renovation and repositioning of office, tourism accommodation, residential, social housing, retail and mixed use properties within the Auckland region.

Drawing upon the decades of experience of its principals, partners and the skill sets of the Silverstone team, the company has been able to identify many successful real estate investment opportunities, produce exceptional investment performance and provide lasting positive impacts on the tenants and communities it serves.

Specialising in medium to high density projects, we focus on properties that provide sustained rental and capital growth and use our expertise in redevelopment and repurposing to continuously improve value.

We undertake all property management services of these properties via our internal team. Our sister company Blackstone Hospitality (hyperlink to Blackstone.co.nz) manages our hotel and short term accommodation portfolio and Bspoke Group (hyperlink to Bspoke.co.nz) provides maintenance, cleaning and property services to ensure that the properties in our portfolio are always presented to their best advantage.

Expertise

|  |  |
| --- | --- |
|  | Acquisitions  Prior to any successful real estate acquisition we plan and implement proactive and thoughtful market and asset research. The Silverstone team prides itself on our ability to evaluate market opportunities before others see them. We use our longstanding relationships with the brokerage and broader real estate community together with our reputation for “delivering on our promises” to purchase and position unique investment opportunities. |
|  | Resource Management Planning and Consenting  The Silverstone team is able to obtain complex development consents by working closely with the city and key stakeholders and involving local communities and interest groups. This, combined with deep local market knowledge, meticulous planning and decades of experience, results in the best possible consenting outcome for our proposed projects. |
|  | Development  With expertise in the development of office, tourism accommodation, hospitality, retail, residential, social housing and mixed-use property, Silverstone Group has consistently delivered sustainable, high-quality and innovative projects through a formal and robust process of planning and development management.  The Silverstone team’s ability to collaborate with the city and communities as well as having access to expert teams of architects, engineers and contractors allows us to optimize results for communities, tenants and investors. |
|  | Renovation and Repositioning  Silverstone focuses on recognizing the unrealized value of existing, underperforming assets and successfully executing business plans that unlock that value.  Our success stories include adaptive re-use, historic renovation, environmentally impaired sites, and a wide variety of renovations of office, retail, hotel and apartment assets.  Successful property repositioning involves developing a scope of work to address the specific needs of each property including project façade and interior renovation, project rebranding, systems and structural upgrades and re-tenanting.  The Silverstone team has the in-depth problem solving experience necessary to address the often unique challenges presented when completing successful renovation and repositioning projects. |
|  | Leasing and Asset Management  The Silverstone asset management team brings multi-market relationships and multi-cycle experience to the process of leasing and managing our broad based portfolio.  Through nimble and diligent execution, we repeatedly outperform the competition in moving assets to full occupancy as well as in using our hands-on management style to cultivate and retain tenants.  The asset management team has significant expertise in the budgeting and management of operating expenses with an eye to achieving that perfect balance between efficiency and creating exceptional environments for our tenants. |
|  | Financial Management  We bring a broad range of financial skills to the management of our portfolio. With longstanding experience with a broad range of lenders and institutional partners, Silverstone prepares and presents comprehensive and relevant reporting to stakeholders. We engineer, negotiate and close complex debt and equity financings and re-financings of our projects. |

**Case Studies** (this is the landing page for case studies, the hyperlinks then take you to one of the 6 case studies)

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| --- | --- | --- |
| Colebrook  + photo (photo is hyperlink to case study) | The Kingston  + photo (hyperlink) | Chatham  + photo (hyperlink) |
| Barclay  + photo | Monument  + photo | Five Forty  + photo |

**Colebrook. 73 Anzac Av, Auckland CBD**

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| --- | --- | --- |
|  |  | |
| Insert overlapping photos as per eg website | | The vision  The building was a run-down backpacker lodge with a low earthquake rating. In this gentrifying part of Auckland we saw the opportunity for a small boutique apartment building  The Project  We added an extra floor to the building, and while retaining the front and rear walls, completely removed all internal partitions and walls. We strengthened walls and parapets and rebuilt the foundations insitu. New lifts were installed and all walls were plastered and repainted. Internally we laid quality carpet and specialty flooring throughout, upgraded the grand public stair, exposed services and sandblasted the side walls back to bare brick.  We then laid out a modern series of apartments over 5 floors with a central corridor. We exposed the ceilings and services, installed quality fittings and specialty tapware and created a New York loft style.  We fully fitted out all apartments with quality furnished, fabrics and soft goods.  The units were then let to numerous corporate clients n a short and long term basis. Clients included Microsoft, Deloitte whose team enjoyed comfort and security in a boutique building with high levels of security on the doorstep to Auckland vibrant Britomart precinct.  We carefully selected a complementary retailer for the ground floor tenancy whose urban fitout aesthetic won design awards.  The result  The newly finished Colebrook apartment building provided a high yield and significant value uplift and qualifies as an institutional quality asset.  Key Facts  Address  Units  Retail 250m2  Apartments 30  Total Floor Area 2200 m2  Basement Parking and storage  Date Completed April 2016  Completed value $20.0m | |
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Team

|  |  |  |
| --- | --- | --- |
| **Dean Shields** | **John Abel-Pattinson** | **Kevin Cox** |
| Senior Asset and Development Manager  20-30 word summary A leading manager in the xxxxxxxxx | Director  Founder of Silverstone with many years of asset and development management experience across numerous real estate sectors | Director  Text etc |
| Linked-In Profile HyperLink (symbol) | Linked-In Profile HyperLink (symbol) | Linked-In Profile HyperLink (symbol) |
| Photo  Bradley Cox  Residential Portfolio Manager  Text  photo | Photo  Eduarda Abissamra  Commercial Property manager  Text  Photo | Photo  Marion Hammond  Financial Controller  Text  Photo |

Contact Us

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Silverstone Logo



