Must have company logo and the company slogan underneath: "The Moving Company You Can Trust And Rely On!". Must have company phone number: 858-943-0006. Must have company email, website and address:

info@move-central.com

www.move-central.com

8963 Carroll Way, Suite B1,

San Diego, CA 92121

Must have company licenses listed in the following format:

CAL-T# 191020 | CA# 436294 | MC# 811063 | USDOT# 2365576

Must include the following services:

Packing - Moving - Unpacking

Loading - Unloading

Storage In Transit

Long Term Storage

Local - Long Distance

Residential - Commercial

Licensed - Insured

Free Onsite and Video Estimates

Daily Intra-State Routes

Weekly Inter-State Routes

And please include the following text above or below the phone number: "Call For FREE Friendly Estimates and Advice!"

A photo of a family on the front of the postcard. Must be looking like a real photo of the actual owner of the company with wife and 2 kids (not just a basic stock family photo). Must have Google Guarantee Logo and the text "Google Guaranteed". Must say/include 5 star rating on Yelp, Google, Homeadvisor, Facebook, Thumbtack. Must include BBB A+ Accreditation Logo. Must include the Certified ProMover Logo (see attached) and the California Pro Mover badege. Must have a Book Online Option. Must leave space for USPS permit for postage. Must include the following deals: $250 Off Long Distance Moves, $50 Off Local Moves, Free Boxes (\*call for details), 1 Month Storage Free. (in smaller text must say: \*Offers can not be combined with other offers).

Space must be left on the back for printing an address.