

# HERACLES Robotics \_ Logo Brief

HERACLES Robotics is a start up company specializing in autonomous earthmoving equipment. HERACLES Robotics automate the earthmoving activity with the creation of autonomous construction machines.

We are looking for a **simple** logo with 2 colors: yellow and black, with the following themes:

- The robotics
- Public works machinery

Example of public works machinery:



The text must be legible, highlight HERACLES and with a font inspiring innovation. The set must be legible on a white or yellow background.

We need **3 versions** of the logo:

LOGO

HERACLES Robotics

LOGO

HERACLES Robotics  
Autonomous earthmoving

LOGO

HERACLES Robotics  
Terrassement autonome

Models logo s robotic appreciated :

