**4-PAGE BROCHURE COPY & ARTWORK/VISUAL IDEAS**

**INSTRUCTIONS:**

**Copy for brochure is the text that is not highlighted below.**

**Page placements can be flexible if you have a good idea of another way to lay things out.**

**See Creative Brief for more artwork/visual ideas**

**1. FRONT COVER**

**TREE**

LOGO with text:

Resilient Marriage

Cultivate a Life-Giving Relationship for All Seasons

A Personalized Retreat for Couples in Ministry

**2. INSIDE PAGE LEFT**

**Ministry marriages are at risk**

77% of pastors feel they do not have a good marriage1

48% say their current ministry role has been difficult on their marriage2

26% of pastors face significant marital problems2

**A retreat for couples in ministry**

Resilient Marriage retreats provide you time, space, and Bible-based tools to cultivate a life-giving marriage.

**TREE (AGAIN?)**

**Your invitation**

Whether your marriage is thriving, in distress, or needs a fresh start, Resilient Marriage retreats equip couples in ministry to:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Deepen Intimacy | + | Untangle Relational Knots | + | Replenish Joy |
| Reinvigorate love by being heard and valued |  | Heal hurts, care for yourself and each other with grace |  | Create an environment to grow and rediscover fun |

The 3-day retreat is personally tailored for one couple only. We provide a lovely, comfortable, private and safe setting where everything is taken care of. We can welcome you to our locations in Austin and Chicago or – in special circumstances – bring the retreat to your area.

**3. INSIDE PAGE RIGHT**

**Your hosts**

Phil and Vicky Wright bring more than 20 years of experience helping build and restore Christ-centered marriages. They have experienced God’s redemption in their own broken stories. A compassionate and insightful listener, Phil is a retired energy industry leader currently serving on a corporate board and church overseer board. Vicky formerly served in full-time ministry and is a gifted teacher who delights in unpacking God’s truth. God has used the time and tools they offer to transform many marriages.

**PHOTO OF PHIL & VICKY**

**Experience transformation**

**QUOTATION MARKS or something to indicate these are quotes/testimonials**

**LAYOUT IDEA: consider spreading these across the bottom of the 2 inside pages**

Our marriage was in crisis. The stress of ministry had taken a deep toll on us and in the worst moments we didn't even like each other anymore. Phil and Vicky are people we trust with the darkest moments of our lives. They stood with us and held up our arms to allow us to continue.

During a critical time, Phil and Vicky helped us navigate our marriage around the traps that we so easily and repeatedly fell into… We were sitting ducks for the evil one… They took us to the deep end of the marriage pool and dove in first. I see a more fruitful and God honoring marriage ahead.

This experience was the most important thing I have ever done in my life outside of saying yes to Jesus. As a pastor, I have always known that my family is my number one ministry. This experience helped me take that theoretical goal and turn it into a reality.

Phil and Vicky meet people in their pain and brokenness without shame or judgment and gently help them make major shifts from a place of extreme distress to a hopeful and productive path forward.

Phil and Vicky understand the sanctity of safely and compassionately learning from each other’s stories…the triumphs, the failures, the times of healing, and the times of deep woundedness. They hold the stories of the couples they work tenderly, confidentially and dearly.

Phil and Vicky are tender-hearted, caring, full of compassion, and willing to press into the real issues to help bring needed healing and health to couples they work with… They understand the hard work it will take to get healthy and are willing to fight alongside couples to help them wrestle with the hardships they might have encountered in life and marriage… Phil and Vicky are gifted with discernment and will help you navigate the wounds that are recognized and the wounds that still need to be discovered.

Phil and Vicky exemplify these qualities: a safety zone with in-the-vault assurance, advice grounded in scripture, a straightforward message, truth spoken in love even when painful, vulnerability and authenticity.

**4. BACK COVER**

**Sample agenda**

**Day One**

Arrive, settle in, get acquainted

Individual reflection and couple connection

Lunch

Session 1\*

Break

Session 2

Free time

Dinner

5 minute huddle

**Day Two**

Coffee, individual reflection, time with God

Breakfast

Couple breakout

Session 3

Break

Lunch

Session 4: Building Bridges part 1

Break

Session 5: Building Bridges part 2

Free time

Dinner date (couple only)

5 minute huddle

**Day Three**

Coffee, individual reflection and time with God

Breakfast

Session 6: Integrated Intimacy

Lunch

Break

Session 7

Wrap up, next steps

Pray

Depart

\* Each session lasts approximately 2 hours and includes time with the hosts and breakouts for reflection and exercises.

Maybe make the agenda a sidebar?

**Ready to invest in your marriage?**

Contact Phil & Vicky Wright to request a confidential initial consultation: info@resilientmarriageretreat.com.

Retreat expenses are covered for you – including meals, lodging, teaching and materials. Couples are responsible for their own transportation to the retreat and childcare, if needed. Additional scholarships are available.

This is the call to action, so it should be prominent

**LOGO**

At bottom of page:

1 The Schaeffer Institute, 2006

2 The Barna Group, The State of Pastors, 2017

Testimonials have been edited for clarity and confidentiality.

© Phil and Vicky Wright. Tree artwork by Janis Runyan.