

Many voice teachers promise to help your singing. The Voice Breakthrough program is uniquely positioned to transform the way your voice works.

It's the difference between polishing a pretty stone, and digging a little deeper, to strike gold.



From my background as a scientist as well as a musician, I know the potential of the human voice. More importantly, I understand the specific vocal techniques that can unleash brilliance, ease, and power in anyone's singing. (Including yours.)

In designing Voice Breakthrough, I was equally grateful for my scientific and my artistic training, as well as the thousands of hours I've spent coaching singers one-on-one, and learning how to teach most effectively and powerfully.

I wish I could convey to you, right here, the powerful experience of discovering totally new depths of your singing ability. To fully understand and feel the difference, though, you simply have to try it. (Which is why I offer a complete money-back guarantee.)

- the ONLY method with an interactive web-based platform?
- the ONLY method that applies The Alexander Technique to contemporary singing?
- lessons tailored to your vocal range (and continuously adjustable as your range rapidly expands)?
- secret techniques for voice control and release unavailable in other methods?

Why is Voice Breakthrough So Different?

It all comes down to physiology.*

It turns out that certain reflexes, or involuntary motions, affect the muscles of the neck, jaw and tongue and make it nearly impossible for many people to sing certain notes on key. Because these reflexes are habitual and unconscious, they usually only register as a vague sense that your voice sometimes feels "off". The wonderful thing is, you don't have to hold on to these habitual limitations. With Voice Breakthrough's targeted vocal exercises, you'll learn to **coordinate and release** your neck, jaw and tongue muscles, so your voice flows so much more powerfully and effortlessly.

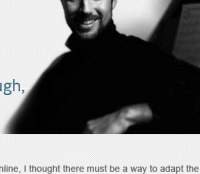
Once my students begin to coordinate and free up their neck, jaw, and tongue – often within weeks – they regularly experience a kind of magic feeling in their singing. Notes that were unreachable suddenly flow out easily. In most cases, just freeing oneself from the three deadly reflexes is enough to completely resolve past difficulties in integrating the chest and head voice.

At that point, students start to find what I call **The Balance Point**. When you're there, free of habitual reflexes, you start to intuitively put less pressure on your vocal chords, to blend your chest and head voice effortlessly, and to dramatically decrease the risk of vocal strain.

Even though you're singing in a way that feels much lighter, you produce a much more powerful sound. Voice Breakthrough is the gateway to finding your balance point – and easily and pleasurably – *finding your own voice*.

About Me.

Hi, I'm John Scott, the designer of Voice Breakthrough, and a professional voice coach based in the San Francisco Bay Area.



When I first became aware of the limited selection of singing training programs currently online, I thought there must be a way to adapt the sophistication and success I see everyday in my in-person classes to an online format, with results 100% as powerful.

To do so, I drew on over 16 years of experience as a voice coach. Over these years, I had the chance to hone my teaching skills and I learned volumes from hundreds of talented and inspired students.

I am also greatly indebted to my own former teachers, including Seth Riggs, Lynn Wickham and Raz Kennedy, as well as the contributions of John Baran for his lessons in Alexander Technique.

My own musical past is long and winding. From sound engineering and recording to music direction, producing and arranging, piano accompaniment and performance as a jazz vocalist. Besides my long-standing interests in voice and music, my professional background also includes work in the sciences. I have served as a molecular biologist at several biotech firms, including Genentech, the University of California at San Francisco, and Baylor College of Medicine in Houston.

In 1992, I discovered that teaching voice was my life calling, and I dedicated myself to full-time vocal instruction. I love what I do, and I have no doubt that's a large reason my students continue to work with me, year after year, and regularly refer their friends.

Even my stint as a scientist continues to inform my teaching today.

Singing is an art dependent on the principles of biology and physics. I've found that utilizing the science behind the art, balancing this particular yin and yang, makes for effective and lasting results.

While I continue to teach lessons in the Bay Area, I was drawn to create a vocal training program that students could use independently, worldwide, regardless of their lifestyles or schedules. Voice Breakthrough is the result of that.

Just like the lessons I teach personally, this training program is built on the JDSMethod, a unique, somatically-informed learning strategy that I've been developing for over a decade.

With Voice Breakthrough, I've finally found a way to adapt my method to suit independent learners anywhere in the world.

The Five Systems. Five essentials for a strong, free voice.

Every vocal training method has a strategic focus. Some concentrate on types of sound production, on resonance and support, or on the mix of chest and head voice. I've found that the most effective way to make progress is to look at the underpinnings of how you sing: how you use your body to produce the clearest, most powerful, and most beautiful sound.

In Voice Breakthrough, you'll learn to use five interacting systems in better harmony. These systems are:



Vocal cords

These muscular bands may be the best-known feature of your "instrument", but too often, singers don't fully understand how to engage them optimally for a healthy and strong voice. With Voice Breakthrough, you can learn how to masterfully utilize these incredible structures, which vibrate up to thousands of times per second. Plus, you'll eliminate the risk of strain or inflammation and discover the incredible power of gentle, controlled pressure.

Air Control

Singing requires air. A singer has many ways to control the flow of this air, but the primary regulator is the diaphragm. One of the central goals of Voice Balance is to help you perfectly balance your air support with your vocal cord tension. As you find this balance, you may be surprised what little air you require to produce a remarkably powerful sound and long phrases.



Outer Muscles

The outer muscles include all the musculature outside the larynx, particularly the neck, jaw, and tongue. Too often, I see singers with tension in these three large muscle groups, which causes constriction around their larynx and hinders any further progress. Once my students free up tension and refine how they use their outer muscles, they experience a sudden boost of power and range.

Pharynx

The pharynx (technically the nasopharynx) is the large cavity or space behind your nose and above your mouth. This empty space serves a substantial function, though, creating a resonance that can triple or quadruple your sound when used optimally. By training how you use this system, you can cut out nasally, extend the power of a single breath, and expand your range, producing high notes clearly, beautifully and easily.



Larynx

Think of your vocal cords as resting within a supportive basket or shell. This cartilage structure, known as the larynx, features numerous muscles that influence the way your voice produces sound. Plus, the larynx can shift position, up and down in your throat. With Voice Breakthrough, students learn how to achieve a freely floating larynx that doesn't jump up and down with changing pitch. Once you free up your larynx, you can engage your vocal cords for clean and powerful sound.

My question was, **Can something as personal and nuanced as singing be transmitted online?**

As you can imagine, I found the answer – resoundingly - to be

YES.

Thousands of hours of planning and testing have gone into Voice Breakthrough's structure and content, so that each student can progress as rapidly and deeply as they would through in-person lessons. Unlike many other singing teachers with an online presence, I've designed Voice Breakthrough from the start as an interactive, fully web-based platform.

What I discovered, ultimately, is that there are far fewer **challenges** to producing an online learning system than there are **ADVANTAGES**.

Flexibility is paramount. Your schedule may not permit attending weekly singing classes as a set time and location. With Voice Breakthrough, you can practice in the kitchen, in your car, in the shower. ...

Downloadable content. All of the lessons of Voice Breakthrough are offered both in a streaming format and as downloads. That way you can check it with your own personal singing teacher from any of your devices. (Limited data plans and poor wifi should never get in the way of your practice routine!)

Adaptable course format. Voice Breakthrough is structured into a series of lessons that build on one another. However, since each of the Five Systems are intimately interdependent, you can always return to earlier lessons to deepen your overall understanding. Returning to a lesson on the vocal cords will enhance your work with air control – and vice-versa. Plus, there's no set timeframe, so you can advance at your own rate, based on your own schedule.

Personal interaction. The main concern I hear from prospective students is whether Voice Breakthrough will provide them with the personal attention necessary to overcome hurdles and progress rapidly. Because I do believe in this key component of learning, I offer all Voice Breakthrough students the chance to check in with me personally with a free, one-on-one Skype lesson. Plus, a critical aspect of my work today is interacting with all of my students through John Scott School of Voice's online social presence. Send me your questions, and you may get a response via video on our JDS Voice's Youtube channel or as a JDS blog entry.

Vocal health education. One of the jobs I take most seriously is the importance of teaching vocal health to singers from the very beginning. Making Voice Breakthrough the next stage of your own vocal development will help you form healthy habits and avoid discomfort or injury down the road. Voice Breakthrough's online and downloadable format lets you refer back as regularly as you like to vital information (in both video and text) so you know how to give your instrument all the TLC it deserves.

If you're ready to see what your voice can do, I hope you'll check out **Voice Breakthrough** and join the growing, worldwide network of vocalists I'm honored to have as students.

"I've been using John's voice technique for about three and a half years now. Not only has he helped me to recover through vocal surgery and take me to new heights I'd never thought imaginable in my singing career, but I'm now singing on national TV [and] in movies. I'm touring across the world singing every day, hours on end, and still have a voice at the end of the day. I could never have done this without John's tutoring and instruction."

– Jay Bowman

"After listening from our very first album to our third, there is an obvious progression and it's all because of John."

– One Vo1ce

"BRILLIANT! If I only could describe John in one word, that is what it would be. For me finding John Scott was like finding a gold mine!!! I love to sing, but have been challenged by tired hoarse vocal cords all my life. I have seen many singing teachers, speech pathologists, and ENT doctors without any relief. John Scott has an incredible sixth sense about the voice (speech and singing). He was able to zero in on the problem areas and actually got me using my voice in a healthy way in no time. I still have a long way to go, but I am hitting notes that I truly thought were just physically impossible for me to ever do. THANK YOU JOHN! I just think I am so lucky John is in the Bay Area and that I found him. If you get the chance DO NOT PASS IT UP!!"

– Patricia Huertas, MD

"John is a unique teaching talent; he blends technical excellence with a supportive and encouraging teaching style. As a trial and non-profit leader, I use my voice every day. Since working with John, my voice has become more resonant, confident and dynamic. Audiences like what they hear, and I like the results, both as a singer and speaker. I highly encourage speakers and singers serious about their voice to engage John Scott as a teacher, mentor and coach."

Michael Nollaro,
Third Vice President,
Toastmasters International

"John's attention to detail is second to none and his methods are clear, concise, and comprehensive. I did some work with other voice coach methods, but John took it to another level. He helped me to knock the walls down, allowing me to move on and really feel some confidence in my singing. In my most recent live show, I really felt myself letting go and reconnected with why I want to sing in the first place - enjoyment."

– Steve McCormick

"[With John Scott Voice], I found the way to access my head voice and mix by blending one into each other without changing the sound of my voice. In other words, to be and stay myself. I still have to practice, but two new songs have a much broader spectrum in my performance already, which used to be a little too held back."

– Christos Mylos

"I drive five hours each week to work with John Scott because I get more than the benefit of working with one of the Bay Area's most competent vocal coaches. John's professional guidance in a variety of areas - audio production, stage presence, band dynamics - is invaluable to any level of musician."

– Mark Morton

Mark started training with me well before I'd conceived of Voice Breakthrough – how much better to achieve the same results without the commute!