1. **Who is Mixologiq (1 page) ?**

Main ideas to show:

- Mixologiq is born on this idea that nowadays it’s complicated to hire and retain good bartenders

- 5 years of R&D and multiple patents

- Mixologiq developped the only cocktails machines in the world that answers the needs to the hospitality: Time of preparation (less than 15 » ), Always consistant, Quality of cocktails, Freshness of the products

1. **Our cocktail menus (1 or 2 pages)**

Main ideas to show:

* Menu designed by professional bartenders with classical cocktails, Signature cocktails and mocktails.
* More than 100 EXCELLENT recipes on the machine (picture of cocktails)
* The recipes are editable (image of the back office)
* Margin on cocktails: cocktails are the highest profitable product in a bar:  
  With Alchool: average cost of 1.2 $ / cocktails / Average price sale of 10$ / Margin by 8  
  No alcohol : average cost 0.5 $ / cocktails / Average price of sale 8$ / Margin by 16 !!

1. **The Mixo Two (2 pages)**

* In a nutshell : Main ideas to show:
  + 180 cocktails / hours
  + Make cocktails without training
  + Details usage and statistics
  + Easy to install : only electricity plug
  + Easy to use: 1 second to make a cocktail
  + Easy to clean: 5 minutes to clean
* Features : main idea to show
  + 20 bottles:
    - 10 bottles of liquors or syrup on the the top
    - 10 bottles in refrigerated comportment to keep freshness of the juices at 2°C.
  + Built-in intelligence that informs when a bottle is empty
  + Intuitive touch screen: No training necessary, all informations are on the screen (garnsih, kind of glass, shaker, ice …) are on the touch screen —> show image of the touch screen.
  + 5’ easy cleaning: Replace the bottles by our cleaning tank and launch the automated cleaning program (5’).
  + Internet Connection: Automated software update, direct connection to the backoffice
* Available in 5 colors — show images of the machine

1. **Full control with the backoffice (1 page)**

Main ideas to show + show images of the backoffice

* Access online : no installation needed access from everywhere
* Statistics of consumption
* Create edit and delete recipe

1. **Technical Datasheet (1 page)**

IE existing to redesign and in the same theme of this brochure

1. **Profitable from 1 cocktail / day (1 page)**

Main idea :

Avalaible from 200$ / month the Mixo Two is profitable from 1 cocktail / day.  
  
The Mixo Two come with all necessary accessories to allow to make the first cocktails within 5 minutes after opening the box !