Here are some ideas for the website.

Hospitals are increasingly seeking ways to cut cost while continuing to deliver high quality medical care. SIS Medical was created to offer hospitals and physicians high-quality products at a significantly lower cost. SIS Medical focus is on the orthopedic disposable market by providing quality generic products that are utilized to replace many legacy products that have low physician preference and are subject to 5%-10% annual unsustainable price increases. SIS Medical works directly with hospital administrators, department heads, and physicians to reduce cost that is incurred by a traditional medical device sales force. Utilizing this model, SIS Medical has been able to pass along cost savings of up to 50%-60% to its customers.