**Brief: *Designing of Orientation Materials and Innovative Ways to ‘Market’ Procurement Function***

**Company Overview**

We are a global FMCG company and one of the market-leaders in our industry. Our brand has been the leader in its segment for the past few years.

**Objectives**

*To Market and promote Procurement function and it’s ‘real’ capabilities clearly, to demonstrate that the function is an enabler instead being perceive as a barrier to other internal functions. Sometimes due to the lack of a common language even makes it difficult for other functions (e.g) Marketing and Procurement to understand each other’s aims and intentions.*

*The audience could be from all functions such as; Human Resource, Finance, Sales & Marketing, Supply Chain/Procurement, Corporate Affairs and Information System.*

**Requirement:**

*The propose materials, content or method should encompass of the following examples, and not limited to:*

* *Ways to make the audience interested to know more and engage*
* *Clear and ‘common language’ to the audience*
* *What and how Procurement can contribute to business as an enabler*
* *Introduction of a Strategic Procurement Function (ie role, Vision, Objectives & Values creation)*
* *Procurement Strategy & Key Focus*
* *etc*

**Project Deliverables**

*Propose, design and create of suite of Orientation materials, content, platform and ways to ‘Market’ Procurement Function during Orientation for new hires. The solution should be efficient and effective (simple/clear for everyone).*

**Project Details**

Delivery date: *Mid-Sept 2019*

**Specific Provider Specifications**

*Service providers / designers should have some experience and fundamental understanding of a Procurement Function in an MNC environment, and its strategic roles and responsibilities. The provider can be as creative as possible in their ideas.*

**Budget** *(provided only to crowdsourcing platform)*

**In your pitch, we would like to see:**

*Proposed innovative solutions, content designs, company profile, credentials, past work (if possible without infringe of confidentiality and IP rights).*