Cover Page Look

1. **ME and WE**

Me

List some of your talents abilities, and interests.

Think about private classes, sports, hobbies, music, computers, things you like, things you know how to do.

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WE

List the talents, abilities, and interests of each of your group members.

Name:

Name:

Name:

Name:

**2. The Brainstorm**

**Find some project ideas!**

**Here are 3 easy ways to do it!**

* Use what you wrote in part 1 to give you ideas!
* What does your school need, what problems could you solve, what would be great to have?
* These categories might help!

Education Environment Health Entertainment Sports Relationship building Arts Media Social Justice Technology

**List activities, businesses, products, or services that would work well in your school or community.**

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**3. The Best of the Best**

Choose your best idea or combine some to make one!

Is your idea realistic, original, and useful?

Project Idea or Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tasks:

List all the things you’d have to do to make this project happen.

Think about money, permission, production, materials, promotion, everything!

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**4. The Big Pitch**

**Prepare**

**List all the positive points and all the challenges you may have in doing this project.**

**Positive Points Challenges**

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**Present**

**Two or more members of your team will present your project to the other groups.**

**Your presentation should answer these questions in an interesting, fun, or original way!**

**If you have time, make a poster with a visual of your slogan, logo, or ad.**

* **Where did your idea come from?**

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* **What is the idea and what will have to be done?**

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* **Why is this a good idea?**

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* **Who will benefit from your project?**

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**All the other teams will look for missing details, ask questions, find problems, and offer suggestions! So be ready to defend your idea!**

**5. Launch The Project!**

**The Who’s Who?**

These are positions that are played in any project or business.

Read each description.

Match each of your group members (including you) with the position that fits best!

**The Go-Getters** Public relations and sales \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

These people like to talk and get people’s attention.

“Why be shy?” They promote and sell.

**The Number-Crunchers** Finance and Administration \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

These people are organized and can keep track of money and information.

**The Doers** Production or Service provider \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If it’s a product- they’ll make it.

If it’s a service- they’ll provide it. You can count on them!

**The Magicians** Advertising and Publicity \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

They have creative ideas. They come up with cool advertisements, slogans, and posters.

**The Chameleon** Project manager \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

They keep track of everything that needs to be done and who needs to do it!

**GO**

* **You have a great project idea.**
* **Now make it happen.**
* **Your idea will probably change.**
* **Just keep moving forward.**

**The G-Pack**

* **Use the tools in it to help you.**