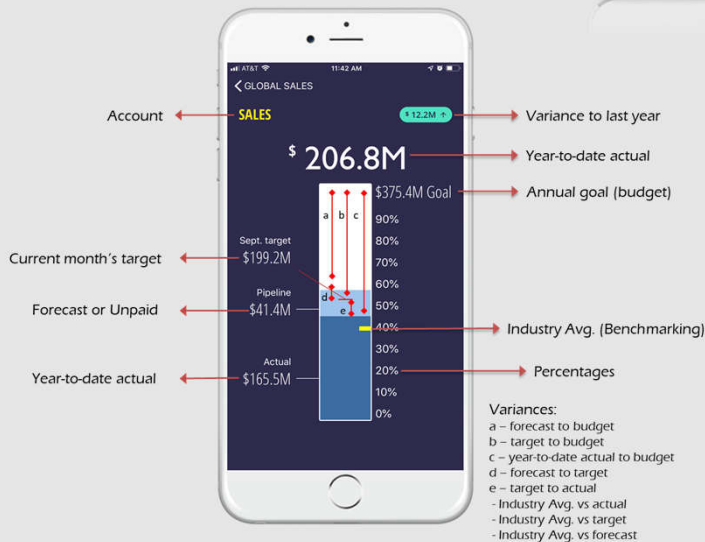


# Rulr

## Visual Finance for Creatives

*See what a CFO sees*

Rulr delivers a clear financial plan tailored to your goals, an easy mobile dashboard to track progress on a daily basis and all the professional advice and support you need along the way.



Rulr is highly creative and involves colors, movement, language, visualization and breathtaking simplicity--we call it "Visual Finance".

### BENEFITS

- Real-time visual finance
- Keeps you focused on your financial goals
- Accountability
- Reduce cost overruns
- Reduce cashflow crisis
- Financial transparency
- Professional advisors