**Logo Design Brief**

**Job Type**

Logo and Business Design

**Industry / Entity Type**

Tiling, Construction

**Task Outline**

Create a logo and business card design

**Task Description**

This project is to design a logo and business card for a ceramic tiling and waterproofing business, BH HOMES TILING that provides tiling services to Perth area in Western Australia.

BH HOMES TILING is a new company that has been created by expert tiler, Brandon, who has been tiling and working in the construction industry for over 10 years. BH Homes Tiling will be responsible for working on projects of wall and floor tiling in various areas of the industry such as residential and commercial properties.

**Logo Text**

BH HOMES TILING

**Logo Styles of Interest**

* Emblem Logo
* Logo enclosed in a shape
* Pictorial / Combination Logo

**Deadline**

1oth August 2019

**Target Marker(s)**

The target audience will be commercial and residential builders as well as home owners and potential home buyers.

**Logo Design Requirements**

Nice to Have:

* We would like the logo to reflect the ceramic tiling industry. Through the logo we would like to communicate the experience and expertise Brandon has along with the high-quality work he provides and the honesty that he always tries his best for his clients.
* We prefer bright colour something like neon colours and we love blue. However, we are open to colours and creativity except red. Love to see the artistry of our designers! ☺
* The images or sketches something like house or tiles can be included to describe the construction/tiling industry.
* Also, we would still like it to look like a professional business.