

Keys-4-Change

Design feedback and direction for selecting the winning designer to finish this project.

FIRST: integrating the keys and logo text as one unit into the overall design of the logo:

I'm looking for more creative metallic / polished chrome designs for each of the keys and the letters they represent within the text of the logo. Please expand the creative design of the lettering of "Keys" and "4" and "Change" to be built into and making up each of the keys.

The top left - water key forms into metal / chrome of the word "Change"

The top middle - heart key forms into metal / chrome of the number "4"

The top right - garden key forms into metal / chrome of the word "Keys"

Please create / use a stylized capital "K" and "4" and "C" And, the 4 in the middle can be larger in perspective to the rest of the text.

SECOND: Place the heart in the middle of all the keys coming together.... Then align the 4 in the middle of the heart. Make the top and bottom of the middle key a very ornate styled key.

Please excuse my horrific art - attempt to show kinda what I mean.... The text "key" is a part of the key... and then a big read heart in the middle with the 4 over it.

