

# Westhive Posters

Startup quotes

# Briefing & Style

- Westhive is a stylish coworking space, which has a design oriented vintage look from the 60's with a touch industrial feeling ([www.westhive.com](http://www.westhive.com))
- We want to have a Westhive Quote Poster Set consisting of 16 posters.
- The Posters should be typo oriented and rather simple. Reflecting a bit the clean billboard design from the sixties.
  - Minimal/simple graphical elements

If you're going through hell, keep going.  
**Winston Churchill, British Prime Minister**

Ideas are commodity. Execution of them is not.

**Michael Dell, Dell Chairman and CEO**

The way to get started is to quit talking and start doing.

**Walt Disney, Co-Founder, Disney**

You don't learn to walk by following rules. You learn by doing and falling over.

**Richard Branson, Virgin Group Founder**

It's hard to beat a person who never gives up.

**Babe Ruth, Baseball Legend**

If you're not a risk taker, you should get the hell out of business.

**Ray Kroc, McDonald's Founder**



Your most unhappy customers are your greatest source of learning.

**Bill Gates, Microsoft Founder and former CEO**

If everything seems under control, you're just not going fast enough.

**Mario Andretti, Legendary Race Car Driver**

Never, never, never give up.

**Winston Churchill, British Prime Minister**

Chase the vision, not the money; the money will end up following you.

Tony Hsieh, CEO of Zappos

The value of an idea lies in the using of it.

Thomas Edison, co-founder of General Electric

Make every detail perfect and limit the number of details to perfect.

Jack Dorsey, co-founder of Twitter

Insanity is doing the same thing over and over again and expecting different results.

Albert Einstein, Physicist

Always challenge the old ways  
Howard Schultz, CEO Starbucks



Get Shit done.

Aaron Levie, Co-founder & Chief Executive Officer of Box

- We have a strategic plan. It's called doing things.
  - Herb Kelleher, Co-Founder & CEO Southwest Airlines