**Brochure for Merchants**

To include images from all sectors the emote feelings of excitement, happiness and show experiences.

**Aims**

SW Local is an online marketing platform that offers new experiences and inspiration to a local customer base.

It delivers the best of the local high street to consumers inbox and social media daily, with real reviews and beautiful images.

Representing the Food & Drink, Beauty, Leisure, Staycation and Services sectors delivering the best the South West has to offer.

SW Local is a trusted supplier to both Merchants & Consumers helping build local commerce and community spirit through quality offers.

It is the destination platform for people in and visiting the South West driving profitable revenue for local businesses.

We truly believe in the quality of local businesses across the South West.

**Benefits**

We do the leg work for you! Why? Because we believe in what you have to offer and want to shout about it.

Tailored offers drive new customers and fill your spare capacity while delivering profitable revenue.

Increased customer flow gives more opportunity for your team to put their upselling skills to work, adding to your profit margin.

Did we mention there are no upfront costs?

Real life reviews and beautiful images increase brand awareness and generate further custom and repeat business.

Together we develop a tailored campaign and give you the tools to train your team to get the best results.

You’ll get coverage across all our platforms: SW Local website, Instagram, Facebook & Twitter, daily / weekly newsletters and featured blog.

**How it works**

We’re big fans of saying hello in person so we’ll come and meet you for a coffee and talk through the simple process.

* Plan promotion and campaign structure
* Agree pricing structure to profit Merchant
* Get photos and create content
* Preview advert with Merchant
* Go Live
* Customers purchase vouchers
* Customers use their voucher within specified time frame
* Merchant Redeems Voucher
* Merchant gets paid at end of every month

**Contact Us**

We love a chat! Here’s how to get in touch.

Phone – 01392 971 965

Email – nick@swlocal.co.uk

**Customer Services**

For all customer enquiries please contact us – 01392 971 965

Email – info@swlocal.co.uk